

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL	
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Check this box if no longer subject to Section 16, Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <b>BALASIANO STEVEN</b>			2. Issuer Name and Ticker or Trading Symbol <b>CHILDRENS PLACE RETAIL STORES INC [ PLCE ]</b>			5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director _____ 10% Owner _____ <input checked="" type="checkbox"/> Officer (give title below) _____ Other (specify below) _____ <b>SVP, General Counsel &amp; CAO</b>		
(Last) (First) (Middle) <b>915 SECAUCUS ROAD</b>			3. Date of Earliest Transaction (Month/Day/Year) <b>04/10/2006</b>					
(Street) <b>SECAUCUS NJ 07094</b>			4. If Amendment, Date of Original Filed (Month/Day/Year)			6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person		
(City) (State) (Zip)								

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock, Par Value \$.10	04/10/2006		M		10,000	A	\$20	35,058 <sup>(1)</sup>	D	
Common Stock, Par Value \$.10	04/10/2006		S		5,000	D	\$60.35	30,058 <sup>(2)</sup>	D	
Common Stock, Par Value \$.10	04/10/2006		S		5,000	D	\$60.4	25,058 <sup>(3)</sup>	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date					
Employee Stock Options (right to buy)	\$9.75	04/10/2006		M			10,000	09/18/1999 <sup>(4)</sup>	09/18/2008	Common Stock	\$0	0 <sup>(5)</sup>	D	

Explanation of Responses:

- Includes (i) 35,040 in the reporting person's name; and (ii) 1,018 owned under 401(k) Plan. Does not include any shares underlying options, whether vested or unvested.
- Includes (i) 29,040 in the reporting person's name; and (ii) 1,018 owned under 401(k) Plan. Does not include any shares underlying options, whether vested or unvested.
- Includes (i) 24,040 in the reporting person's name; and (ii) 1,018 owned under 401(k) Plan. Does not include any shares underlying options, whether vested or unvested.
- 2,000 options became exercisable on each of September 18, 1999, September 18, 2000, September 18, 2001, September 18, 2002, and September 18, 2003.
- Includes only those options with the same exercise price and the same date of grant.

Remarks:

Steven Balasiano

\*\* Signature of Reporting Person

04/12/2006

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

LIMITED POWER OF ATTORNEY

BE IT KNOWN, that Steven Balasiano has made and appointed, and by these presents does make and appoint Lenwood Ross, in his capacity as a compliance officer for The

To sign any and all documents required by the Securities and Exchange Commission to ensure compliance with the rules and regulations thereof by me and by The Child

giving and granting said attorney full power and authority to do and perform all and every act and thing whatsoever necessary to be done in and about the specific ar

IN WITNESS WHEREOF, I have hereunto set my hand this 11th day of April, 2006.

Signed and delivered:

\_/s/ Steven Balaiano\_\_\_\_\_

Steven Balasiano