

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

FORM 10-Q

(Mark One)

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended **August 1, 2020**

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from _____ to _____

Commission file number **0-23071**

THE CHILDRENS PLACE, INC.

(Exact name of registrant as specified in its charter)

Delaware

(State or Other Jurisdiction of
Incorporation or Organization)

31-1241495

(I.R.S. Employer
Identification Number)

500 Plaza Drive

Secaucus, New Jersey

(Address of Principal Executive Offices)

07094

(Zip Code)

(201) 558-2400

(Registrant's Telephone Number, Including Area Code)

Securities registered pursuant to Section 12(b) of the Act: **Common Stock, \$0.10 par value**

Trading Symbol: **PLCE**

Name of each exchange on which registered: **Nasdaq Global Select Market**

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (Section 232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer", "accelerated filer", "smaller reporting company", and "emerging growth company" in Rule 12b-2 of the Exchange Act. (Check one).

Large accelerated filer

Accelerated filer

Non-accelerated filer

Smaller reporting company

(Do not check if a smaller reporting company)

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes No

The number of shares outstanding of the registrant's common stock with a par value of \$0.10 per share, as of September 1, 2020 was 14,587,813 shares.

THE CHILDREN'S PLACE, INC. AND SUBSIDIARIES

QUARTERLY REPORT ON FORM 10-Q

FOR THE PERIOD ENDED AUGUST 1, 2020

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PART I. FINANCIAL INFORMATION

Item 1. CONSOLIDATED FINANCIAL STATEMENTS

THE CHILDREN'S PLACE, INC. AND SUBSIDIARIES
CONSOLIDATED BALANCE SHEETS

| | August 1, 2020 | February 1, 2020 | August 3, 2019 |
|--|-------------------|---------------------|-------------------|
| | (unaudited) | | (unaudited) |
| (in thousands, except par value) | | | |
| ASSETS | | | |
| Current assets: | | | |
| Cash and cash equivalents | \$ 36,119 | \$ 68,487 | \$ 65,357 |
| Accounts receivable | 29,634 | 32,812 | 39,638 |
| Inventories | 381,022 | 327,165 | 386,174 |
| Prepaid expenses and other current assets | 23,085 | 21,416 | 30,258 |
| Total current assets | 469,860 | 449,880 | 521,427 |
| Long-term assets: | | | |
| Property and equipment, net | 200,963 | 236,898 | 248,777 |
| Right-of-use assets | 319,796 | 393,820 | 430,145 |
| Tradenames, net | 72,892 | 73,291 | 73,456 |
| Deferred income taxes | 91,926 | 12,941 | 15,590 |
| Other assets | 12,502 | 14,567 | 14,142 |
| Total assets | \$ 1,167,939 | \$ 1,181,397 | \$ 1,303,537 |
| LIABILITIES AND STOCKHOLDERS' EQUITY | | | |
| LIABILITIES: | | | |
| Current liabilities: | | | |
| Revolving loan | \$ 250,818 | \$ 170,808 | \$ 196,352 |
| Accounts payable | 279,014 | 213,115 | 236,619 |
| Current lease liabilities | 160,932 | 121,868 | 127,695 |
| Income taxes payable | 5,666 | 5,607 | 5,068 |
| Accrued expenses and other current liabilities | 113,112 | 83,609 | 108,463 |
| Total current liabilities | 809,542 | 595,007 | 674,197 |
| Long-term liabilities: | | | |
| Long-term lease liabilities | 254,187 | 311,908 | 341,828 |
| Other tax liabilities | 6,811 | 6,782 | 5,043 |
| Income taxes payable | 17,589 | 17,589 | 18,939 |
| Other long-term liabilities | 18,295 | 14,924 | 14,274 |
| Total liabilities | 1,106,424 | 946,210 | 1,054,281 |
| COMMITMENTS AND CONTINGENCIES | | | |
| STOCKHOLDERS' EQUITY: | | | |
| Preferred stock, \$1.00 par value, 1,000 shares authorized, 0 shares issued and outstanding | — | — | — |
| Common stock, \$0.10 par value, 100,000 shares authorized; 14,637, 14,762, and 15,719 issued; 14,585, 14,711, and 15,670 outstanding | 1,464 | 1,476 | 1,572 |
| Additional paid-in capital | 138,350 | 139,041 | 149,140 |
| Treasury stock, at cost (52, 51, and 49 shares) | (3,025) | (2,956) | (2,816) |
| Deferred compensation | 3,025 | 2,956 | 2,816 |
| Accumulated other comprehensive loss | (14,437) | (13,545) | (15,245) |
| Retained earnings (deficit) | (63,862) | 108,215 | 113,789 |
| Total stockholders' equity | 61,515 | 235,187 | 249,256 |
| Total liabilities and stockholders' equity | \$ 1,167,939 | \$ 1,181,397 | \$ 1,303,537 |

See accompanying notes to these consolidated financial statements.

THE CHILDREN'S PLACE, INC. AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF OPERATIONS
(Unaudited)

| | Thirteen Weeks Ended | | Twenty-six Weeks Ended | |
|--|---|-------------------|------------------------|-------------------|
| | August 1, 2020 | August 3, 2019 | August 1, 2020 | August 3, 2019 |
| | (In thousands, except earnings and dividends per share) | | | |
| Net sales | \$ 368,923 | \$ 420,470 | \$ 624,130 | \$ 832,851 |
| Cost of sales (exclusive of depreciation and amortization) | 301,843 | 281,624 | 576,723 | 542,030 |
| Gross profit | 67,080 | 138,846 | 47,407 | 290,821 |
| Selling, general, and administrative expenses | 114,312 | 116,417 | 212,803 | 244,423 |
| Depreciation and amortization | 16,708 | 18,472 | 34,596 | 37,056 |
| Asset impairment charges | 544 | 121 | 37,635 | 469 |
| Operating income (loss) | (64,484) | 3,836 | (237,627) | 8,873 |
| Interest expense | (2,647) | (2,321) | (4,536) | (4,120) |
| Interest income | 8 | 43 | 57 | 131 |
| Income (loss) before benefit for income taxes | (67,123) | 1,558 | (242,106) | 4,884 |
| Provision (benefit) for income taxes | (20,484) | 35 | (80,657) | (1,128) |
| Net income (loss) | \$ (46,639) | \$ 1,523 | \$ (161,449) | \$ 6,012 |
| Earnings (loss) per common share | | | | |
| Basic | \$ (3.19) | \$ 0.10 | \$ (11.04) | \$ 0.38 |
| Diluted | \$ (3.19) | \$ 0.10 | \$ (11.04) | \$ 0.38 |
| Weighted average common shares outstanding | | | | |
| Basic | 14,634 | 15,818 | 14,623 | 15,832 |
| Diluted | 14,634 | 15,859 | 14,623 | 15,983 |
| Cash dividends declared per common share | \$ — | \$ 0.56 | \$ — | \$ 1.12 |

See accompanying notes to these consolidated financial statements.

THE CHILDREN'S PLACE, INC. AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME
(Unaudited)

| | Thirteen Weeks Ended | | Twenty-six Weeks Ended | |
|---|----------------------|----------------|------------------------|----------------|
| | August 1, 2020 | August 3, 2019 | August 1, 2020 | August 3, 2019 |
| | (In thousands) | | | |
| Net income (loss) | \$ (46,639) | \$ 1,523 | \$ (161,449) | \$ 6,012 |
| Other comprehensive income (loss): | | | | |
| Foreign currency translation adjustment | 431 | 286 | (1,092) | (397) |
| Change in fair value of cash flow hedges, net of income taxes | 45 | 11 | 200 | 86 |
| Total comprehensive income (loss) | \$ (46,163) | \$ 1,820 | \$ (162,341) | \$ 5,701 |

See accompanying notes to these consolidated financial statements.

THE CHILDREN'S PLACE, INC. AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF CHANGES IN STOCKHOLDERS' EQUITY
(Unaudited)

Thirteen Weeks Ended August 1, 2020

| (in thousands, except dividends per share) | Common Stock | | Additional Paid-In Capital | Deferred Compensation | Retained Earnings (Deficit) | Accumulated Other Comprehensive Loss | Treasury Stock | | Total Stockholders' Equity |
|---|----------------------|----------|----------------------------------|--------------------------|-----------------------------------|---|----------------|------------|----------------------------------|
| | Shares | Amount | | | | | Shares | Value | |
| | BALANCE, May 2, 2020 | 14,581 | \$ 1,458 | \$ 135,328 | \$ 3,025 | \$ (16,838) | \$ (14,913) | (52) | \$ (3,025) |
| Vesting of stock awards | 86 | 9 | (9) | | | | | | — |
| Stock-based compensation | | | 3,528 | | | | | | 3,528 |
| Purchase and retirement of shares | (30) | (3) | (497) | | (385) | | | | (885) |
| Change in cumulative translation adjustment | | | | | | 431 | | | 431 |
| Change in fair value of cash flow hedges, net of income taxes | | | | | | 45 | | | 45 |
| Deferral of common stock into deferred compensation plan | | | | — | | | — | — | — |
| Net income (loss) | | | | | (46,639) | | | | (46,639) |
| BALANCE, August 1, 2020 | 14,637 | \$ 1,464 | \$ 138,350 | \$ 3,025 | \$ (63,862) | \$ (14,437) | (52) | \$ (3,025) | \$ 61,515 |

Twenty-six Weeks Ended August 1, 2020

| (in thousands, except dividends per share) | Common Stock | | Additional Paid-In Capital | Deferred Compensation | Retained Earnings (Deficit) | Accumulated Other Comprehensive Loss | Treasury Stock | | Total Stockholders' Equity |
|---|---------------------------|----------|----------------------------------|--------------------------|-----------------------------------|---|----------------|------------|----------------------------------|
| | Shares | Amount | | | | | Shares | Value | |
| | BALANCE, February 1, 2020 | 14,762 | \$ 1,476 | \$ 139,041 | \$ 2,956 | \$ 108,215 | \$ (13,545) | (51) | \$ (2,956) |
| Vesting of stock awards | 167 | 17 | (17) | | | | | | — |
| Stock-based compensation | | | 4,113 | | | | | | 4,113 |
| Purchase and retirement of shares | (292) | (29) | (4,787) | | (10,628) | | | | (15,444) |
| Change in cumulative translation adjustment | | | | | | (1,092) | | | (1,092) |
| Change in fair value of cash flow hedges, net of income taxes | | | | | | 200 | | | 200 |
| Deferral of common stock into deferred compensation plan | | | | 69 | | | (1) | (69) | — |
| Net income (loss) | | | | | (161,449) | | | | (161,449) |
| BALANCE, August 1, 2020 | 14,637 | \$ 1,464 | \$ 138,350 | \$ 3,025 | \$ (63,862) | \$ (14,437) | (52) | \$ (3,025) | \$ 61,515 |

THE CHILDREN'S PLACE, INC. AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF CHANGES IN STOCKHOLDERS' EQUITY
(Unaudited)

Thirteen Weeks Ended August 3, 2019

| (in thousands, except dividends per share) | Common Stock | | Additional Paid-In Capital | Deferred Compensation | Retained Earnings | Accumulated Other Comprehensive Loss | Treasury Stock | | Total Stockholders' Equity |
|---|----------------------|----------|----------------------------------|--------------------------|----------------------|---|----------------|------------|----------------------------------|
| | Shares | Amount | | | | | Shares | Value | |
| | BALANCE, May 4, 2019 | 15,913 | \$ 1,592 | \$ 149,435 | \$ 2,747 | \$ 144,889 | \$ (15,542) | (48) | \$ (2,747) |
| Vesting of stock awards | 63 | 6 | (1) | | | | | | 5 |
| Stock-based compensation | | | 3,514 | | | | | | 3,514 |
| Purchase and retirement of shares | (257) | (26) | (4,133) | | (23,428) | | | | (27,587) |
| Dividends declared (\$0.56 per share) | | | | | (8,869) | | | | (8,869) |
| Unvested dividends | | | 325 | | (325) | | | | — |
| Change in cumulative translation adjustment | | | | | | 286 | | | 286 |
| Change in fair value of cash flow hedges, net of income taxes | | | | | | 11 | | | 11 |
| Deferral of common stock into deferred compensation plan | | | | 69 | | | (1) | (69) | — |
| Net income | | | | | 1,523 | | | | 1,523 |
| BALANCE, August 3, 2019 | 15,719 | \$ 1,572 | \$ 149,140 | \$ 2,816 | \$ 113,789 | \$ (15,245) | (49) | \$ (2,816) | \$ 249,256 |

Twenty-six Weeks Ended August 3, 2019

| (in thousands, except dividends per share) | Common Stock | | Additional Paid-In Capital | Deferred Compensation | Retained Earnings | Accumulated Other Comprehensive Loss | Treasury Stock | | Total Stockholders' Equity |
|---|---------------------------|----------|----------------------------------|--------------------------|----------------------|---|----------------|------------|----------------------------------|
| | Shares | Amount | | | | | Shares | Value | |
| | BALANCE, February 2, 2019 | 15,873 | \$ 1,588 | \$ 146,991 | \$ 2,685 | \$ 180,792 | \$ (14,934) | (47) | \$ (2,685) |
| Vesting of stock awards | 466 | 46 | (5) | | | | | | 41 |
| Stock-based compensation | | | 11,273 | | | | | | 11,273 |
| Purchase and retirement of shares | (620) | (62) | (9,659) | | (53,009) | | | | (62,730) |
| Dividends declared (\$0.56 per share) | | | | | (17,799) | | | | (17,799) |
| Unvested dividends | | | 540 | | (540) | | | | — |
| ASC Topic 842 Adjustment | | | | | (1,667) | | | | (1,667) |
| Change in cumulative translation adjustment | | | | | | (397) | | | (397) |
| Change in fair value of cash flow hedges, net of income taxes | | | | | | 86 | | | 86 |
| Deferral of common stock into deferred compensation plan | | | | 131 | | | (2) | (131) | — |
| Net income | | | | | 6,012 | | | | 6,012 |
| BALANCE, August 3, 2019 | 15,719 | \$ 1,572 | \$ 149,140 | \$ 2,816 | \$ 113,789 | \$ (15,245) | (49) | \$ (2,816) | \$ 249,256 |

THE CHILDREN'S PLACE, INC. AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF CASH FLOWS
(Unaudited)

| | Twenty-six Weeks Ended | |
|---|------------------------|-------------------|
| | August 1, 2020 | August 3, 2019 |
| (In thousands) | | |
| CASH FLOWS FROM OPERATING ACTIVITIES: | | |
| Net income (loss) | \$ (161,449) | \$ 6,012 |
| Reconciliation of net income (loss) to net cash provided by operating activities: | | |
| Non-cash portion of operating lease expense | 57,345 | 66,387 |
| Depreciation and amortization | 34,596 | 37,056 |
| Stock-based compensation | 4,113 | 11,273 |
| Deferred taxes | (79,031) | 2,132 |
| Asset impairment charges | 37,635 | 469 |
| Other | 199 | 544 |
| Changes in operating assets and liabilities: | | |
| Inventories | (53,644) | (82,807) |
| Accounts receivable and other assets | 4,635 | (2,197) |
| Prepaid expenses and other current assets | 4,367 | 10,521 |
| Income taxes payable, net of prepayments | (6,136) | (3,290) |
| Accounts payable and other current liabilities | 93,634 | 59,301 |
| Other long-term liabilities | (19,468) | (82,106) |
| Net cash provided by (used in) operating activities | (83,204) | 23,295 |
| CASH FLOWS FROM INVESTING ACTIVITIES: | | |
| Capital expenditures | (14,268) | (21,840) |
| Acquisition of assets | — | (76,000) |
| Change in deferred compensation plan | 159 | 372 |
| Net cash used in investing activities | (14,109) | (97,468) |
| CASH FLOWS FROM FINANCING ACTIVITIES: | | |
| Repurchase of common stock, including shares surrendered for tax withholdings and transaction costs | (15,444) | (60,386) |
| Payment of dividends | — | (17,799) |
| Borrowings under revolving loan | 218,278 | 519,757 |
| Repayments under revolving loan | (138,269) | (372,266) |
| Net cash provided by financing activities | 64,565 | 69,306 |
| Effect of exchange rate changes on cash and cash equivalents | 380 | 1,088 |
| Net decrease in cash and cash equivalents | (32,368) | (3,779) |
| Cash and cash equivalents, beginning of period | 68,487 | 69,136 |
| Cash and cash equivalents, end of period | \$ 36,119 | \$ 65,357 |

See accompanying notes to these consolidated financial statements.

THE CHILDREN'S PLACE, INC. AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF CASH FLOWS
(Unaudited)

| | Twenty-six Weeks Ended | |
|---|------------------------|-------------------|
| | August 1, 2020 | August 3, 2019 |
| | (In thousands) | |
| OTHER CASH FLOW INFORMATION: | | |
| Net cash paid (refunded) during the period for income taxes | \$ 4,406 | \$ (671) |
| Cash paid during the period for interest | 4,023 | 2,608 |
| Decrease in accrued purchases of property and equipment | (2,060) | (359) |

See accompanying notes to these consolidated financial statements.

THE CHILDREN’S PLACE, INC. AND SUBSIDIARIES
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS
(Unaudited)

1. BASIS OF PRESENTATION

Description of Business

The Children’s Place, Inc. and subsidiaries (the “Company”) is the largest pure-play children’s specialty apparel retailer in North America. The Company provides apparel, footwear, accessories, and other items for children. The Company designs, contracts to manufacture, sells at retail and wholesale, and licenses to sell trend right, high-quality merchandise predominately at value prices, primarily under our proprietary “The Children’s Place”, “Place”, “Baby Place”, and “Gymboree” brand names.

The Company classifies its business into two segments: The Children’s Place U.S. and The Children’s Place International. Included in The Children’s Place U.S. segment are the Company’s U.S. and Puerto Rico-based stores and revenue from its U.S.- based wholesale business. Included in The Children’s Place International segment are its Canadian-based stores, revenue from the Company’s Canada wholesale business, as well as revenue from international franchisees. Each segment includes an e-commerce business located at www.childrensplace.com and www.gymboree.com.

Interim Financial Statements

The accompanying unaudited consolidated financial statements have been prepared in accordance with accounting principles generally accepted in the United States (“U.S. GAAP”) for interim financial information and the rules and regulations of the Securities and Exchange Commission (the “SEC”). Accordingly, certain information and footnote disclosures normally included in the annual consolidated financial statements prepared in accordance with U.S. GAAP have been condensed or omitted.

In the opinion of management, the accompanying unaudited consolidated financial statements contain all adjustments necessary to present fairly the consolidated financial position of the Company as of August 1, 2020 and August 3, 2019, the results of its consolidated operations for the thirteen and twenty-six weeks ended August 1, 2020 and August 3, 2019, cash flows for the twenty-six weeks ended August 1, 2020 and August 3, 2019 and stockholders’ equity for the thirteen and twenty-six weeks ended August 1, 2020 and August 3, 2019. The consolidated financial position as of February 1, 2020 was derived from audited financial statements. Due to the seasonal nature of the Company’s business, the results of operations for the twenty-six weeks ended August 1, 2020 and August 3, 2019 are not necessarily indicative of operating results for a full fiscal year. These consolidated financial statements should be read in conjunction with the consolidated financial statements included in the Company’s Annual Report on Form 10-K for the fiscal year ended February 1, 2020.

In December 2019, there was an outbreak of a new strain of coronavirus (“COVID-19”) that began in Wuhan, China and has since spread to the other regions of the world. In March 2020, the World Health Organization declared COVID-19 a global pandemic, and the President of the United States declared a national emergency. Federal, state, and local governments and private entities mandated and continue to mandate various restrictions, including closures of businesses and other activities, travel restrictions, restrictions on public gatherings, stay at home orders and advisories, quarantining of people who may have been exposed to the virus, and the adoption of remote or hybrid learning models for schools. The COVID-19 pandemic has significantly negatively affected the global economy, significantly disrupted global supply chains, and created significant disruption of the financial and retail markets, including a significant disruption in consumer demand for children’s clothing and accessories. As such, the comparability of the Company’s operating results has been affected by significant adverse impacts related to the COVID-19 pandemic.

Terms that are commonly used in the Company’s notes to consolidated financial statements are defined as follows:

- Second Quarter 2020 — The thirteen weeks ended August 1, 2020
- Second Quarter 2019 — The thirteen weeks ended August 3, 2019
- Year-To-Date 2020 — The twenty-six weeks ended August 1, 2020
- Year-To-Date 2019 — The twenty-six weeks ended August 3, 2019
- FASB — Financial Accounting Standards Board
- SEC — U.S. Securities and Exchange Commission
- U.S. GAAP — Generally Accepted Accounting Principles in the United States
- FASB ASC — FASB Accounting Standards Codification, which serves as the source for authoritative U.S. GAAP, except that rules and interpretive releases by the SEC are also sources of authoritative U.S. GAAP for SEC registrants

Consolidation

The consolidated financial statements include the accounts of the Company and its wholly-owned subsidiaries. Intercompany balances and transactions have been eliminated. FASB ASC 810--*Consolidation* is considered when determining whether an entity is subject to consolidation.

Fiscal Year

The Company's fiscal year is a 52-week or 53-week period ending on the Saturday on or nearest to January 31.

Use of Estimates

The preparation of financial statements in conformity with U.S. GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, disclosure of contingent assets and liabilities at the date of the financial statements, and amounts of revenues and expenses reported during the period. Actual results could differ from the assumptions used and estimates made by management, which could have a material impact on the Company's financial position or results of operations. Significant estimates inherent in the preparation of the consolidated financial statements include: reserves for the realizability of inventory; reserves for litigation and other contingencies; useful lives and impairments of long-lived assets; fair value measurements; accounting for income taxes and related uncertain tax positions; insurance reserves; valuation of stock-based compensation awards and related estimated forfeiture rates, among others.

Reclassifications

Certain reclassifications have been made to prior period financial statements to conform to the current period presentation.

Inventories

Inventories, which consist primarily of finished goods, are stated at the lower of cost or net realizable value, with cost determined on an average cost basis. The Company capitalizes certain supply chain costs in inventory, and these costs are reflected within cost of sales as the inventories are sold. Inventory shrinkage is estimated in interim periods based upon the historical results of physical inventory counts in the context of current year facts and circumstances.

Impairment of Long-Lived Assets

The Company periodically reviews its long-lived assets when events indicate that their carrying value may not be recoverable. Such events include historical trends or projected trend of cash flow losses or a future expectation that the Company will sell or dispose of an asset significantly before the end of its previously estimated useful life. In reviewing for impairment, the Company groups its long-lived assets at the lowest possible level for which identifiable cash flows are largely independent of the cash flows of other assets and liabilities.

The Company reviews all stores that have reached comparable sales status, or sooner if circumstances should dictate, on at least an annual basis. The Company believes waiting this period of time allows a store to reach a maturity level where a more comprehensive analysis of financial performance can be performed. For each store that shows indications of impairment, the Company projects future cash flows over the remaining life of the lease, adjusted for lease payments, and compares the total undiscounted cash flows to the net book value of the related long-lived assets, including right-of-use ("ROU") assets. If the undiscounted cash flows are less than the related net book value of the long-lived assets, they are written down to their fair market value. The Company primarily uses discounted future cash flows directly associated with those assets to determine fair market value of long-lived assets and ROU assets. In evaluating future cash flows, the Company considers external and internal factors. External factors comprise the local environment in which the store resides, including mall traffic and competition and their effect on sales trends, as well as macroeconomic factors, such as global pandemics. Internal factors include the Company's ability to gauge the fashion taste of its customers, control variable costs such as cost of sales and payroll and, in certain cases, its ability to renegotiate lease costs.

Asset impairment charges during Year-To-Date 2020 were related to underperforming stores identified in our ongoing store portfolio evaluation primarily as a result of decreased net revenues and cash flow projections resulting from the COVID-19 disruption.

Stock-based Compensation

The Company generally grants time vesting stock awards ("Deferred Awards") and performance-based stock awards ("Performance Awards") to employees at management levels. The Company also grants Deferred Awards to its non-employee directors. Deferred Awards are granted in the form of a defined number of restricted stock units that require each recipient to complete a service period. Deferred Awards generally vest ratably over three years, except for those granted to non-employee directors, which generally vest after one year. Performance Awards are granted in the form of restricted stock units which have

performance criteria that must be achieved for the awards to vest (the “Target Shares”) in addition to a service period requirement. For Performance Awards, an employee may earn from 0% to 250% of their Target Shares based on the Company’s achievement of certain performance goals established at the beginning of the applicable performance period. The Performance Awards cliff vest, if earned, after completion of the applicable performance period, which is generally three years. The fair value of these Performance Awards granted is based on the closing price of our common stock on the grant date.

Stock-based compensation expense is recognized ratably over the related service period reduced for estimated forfeitures of those awards not expected to vest due to employee turnover. Stock-based compensation expense, as it relates to Performance Awards, is also adjusted based on the probability that the performance criteria will be achieved.

Deferred Compensation Plan

The Company has a deferred compensation plan (the “Deferred Compensation Plan”), which is a nonqualified plan, for eligible senior level employees. Under the plan, participants may elect to defer up to 80% of his or her base salary and/or up to 100% of his or her bonus to be earned for the year following the year in which the deferral election is made. The Deferred Compensation Plan also permits members of the Board of Directors to elect to defer payment of all or a portion of their retainer and other fees to be earned for the year following the year in which a deferral election is made. In addition, eligible employees and directors of the Company may also elect to defer payment of any shares of Company stock that is earned with respect to stock-based awards. Directors may elect to have all or a certain portion of their fees earned for their service on the Board invested in shares of the Company’s common stock. Such elections are irrevocable. The Company is not required to contribute to the Deferred Compensation Plan, but at its sole discretion, can make additional contributions on behalf of the participants. Deferred amounts are not subject to forfeiture and are deemed invested among investment funds offered under the Deferred Compensation Plan, as directed by each participant. Payments of deferred amounts (as adjusted for earnings and losses) are payable following separation from service or at a date or dates elected by the participant at the time the deferral is elected. Payments of deferred amounts are generally made in either a lump sum or in annual installments over a period not exceeding 15 years. All deferred amounts are payable in the form in which they were made, except for board fees invested in shares of the Company’s common stock, which will be settled in shares of Company common stock. Earlier distributions are not permitted except in the case of an unforeseen hardship.

The Company has established a rabbi trust that serves as an investment to shadow the Deferred Compensation Plan liability. The assets of the rabbi trust are general assets of the Company and, as such, would be subject to the claims of creditors in the event of bankruptcy or insolvency. Investments of the rabbi trust consist of mutual funds and Company common stock. The Deferred Compensation Plan liability, excluding Company common stock, is included within other long-term liabilities and changes in the balance, except those relating to payments, are recognized as compensation expense within selling, general, and administrative expenses. The value of the mutual funds is included in other assets and related earnings and losses are recognized as investment income or loss, which is included within selling, general, and administrative expenses. Company stock deferrals are included within the equity section of the Company’s consolidated balance sheet as treasury stock and as a deferred compensation liability. Deferred stock is recorded at fair market value at the time of deferral, and any subsequent changes in fair market value are not recognized.

Fair Value Measurement and Financial Instruments

FASB ASC 820--*Fair Value Measurement* provides a single definition of fair value, together with a framework for measuring it, and requires additional disclosure about the use of fair value to measure assets and liabilities.

This topic defines fair value as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date and establishes a three-level hierarchy, which encourages an entity to maximize the use of observable inputs and minimize the use of unobservable inputs when measuring fair value. The three levels of the hierarchy are defined as follows:

- Level 1 - inputs to the valuation techniques that are quoted prices in active markets for identical assets or liabilities
- Level 2 - inputs to the valuation techniques that are other than quoted prices but are observable for the assets or liabilities, either directly or indirectly
- Level 3 - inputs to the valuation techniques that are unobservable for the assets or liabilities

Our cash and cash equivalents, accounts receivable, assets of the Company’s Deferred Compensation Plan, accounts payable, and revolving loan are all short-term in nature. As such, their carrying amounts approximate fair value and fall within Level 1 of the fair value hierarchy. The Company stock included in the Deferred Compensation Plan is not subject to fair value measurement.

Our derivative assets and liabilities include foreign exchange forward contracts that are measured at fair value using observable market inputs such as forward rates, our credit risk, and our counterparties' credit risks. Based on these inputs, our derivative assets and liabilities are classified within Level 2 of the fair value hierarchy.

Our assets measured at fair value on a nonrecurring basis include long-lived assets, such as intangible assets, fixed assets, and ROU assets. We review the carrying amounts of such assets when events indicate that their carrying amounts may not be recoverable. Any resulting asset impairment would require that the asset be recorded at its fair value. The resulting fair value measurements of the assets are considered to fall within Level 3 of the fair value hierarchy.

Recently Issued Accounting Standards

Adopted in Fiscal 2020

In August 2018, the FASB issued guidance related to the accounting for implementation costs incurred in a cloud computing arrangement that is a service contract. The guidance aligns the requirements for capitalizing implementation costs incurred in a hosting arrangement that is a service contract with the requirements for capitalizing implementation costs incurred to develop or obtain internal-use software and hosting arrangements that include an internal-use software license. We adopted this guidance in the first quarter of fiscal 2020. This adoption did not have a material impact on our consolidated financial statements.

In August 2018, the FASB issued guidance related to disclosure requirements for fair value measurement. The amendments modify current fair value measurement disclosure requirements by removing, adding, or modifying certain fair value measurement disclosures. We adopted this guidance in the first quarter of fiscal 2020. This adoption did not have a material impact on our consolidated financial statements.

In June 2016, the FASB issued guidance related to the accounting for financial instrument credit losses. The guidance provides more decision useful information about the expected credit losses on financial instruments by replacing the incurred loss impairment methodology under current U.S. GAAP with a methodology that reflects expected credit losses and requires consideration of a broader range of reasonable and supportable information to inform credit loss estimates. We adopted this guidance in the first quarter of fiscal 2020. This adoption did not have a material impact on our consolidated financial statements.

To Be Adopted After Fiscal 2020

In December 2019, the FASB issued guidance related to the accounting for income taxes. The guidance aims to simplify the accounting for income taxes by removing certain exceptions to the general principles within the current guidance and by clarifying and amending the current guidance. The guidance is effective for annual reporting periods, and interim periods within those years, beginning after December 15, 2020. We do not expect the guidance to have a material impact on our consolidated financial statements.

2. REVENUES

Revenues are recognized when control of the promised goods or services is transferred to our customers, in an amount that reflects the consideration we expect to be entitled to in exchange for those goods or services.

The following table presents our revenues disaggregated by geography:

| | Thirteen Weeks Ended | | Twenty-six Weeks Ended | |
|-------------------------|----------------------|-------------------|------------------------|-------------------|
| | August 1, 2020 | August 3, 2019 | August 1, 2020 | August 3, 2019 |
| Net sales: | (In thousands) | | | |
| South | \$ 146,345 | \$ 152,645 | \$ 244,281 | \$ 299,709 |
| Northeast | 82,937 | 92,240 | 134,767 | 190,143 |
| West | 55,314 | 67,137 | 92,576 | 129,131 |
| Midwest | 40,270 | 49,307 | 77,503 | 103,955 |
| International and other | 44,057 | 59,141 | 75,003 | 109,913 |
| Total net sales | <u>\$ 368,923</u> | <u>\$ 420,470</u> | <u>\$ 624,130</u> | <u>\$ 832,851</u> |

The Company recognizes revenue, including shipping and handling fees billed to customers, upon purchase at the Company's retail stores or when received by the customer if the product was purchased via e-commerce, net of coupon redemptions and anticipated sales returns. The Company deferred approximately \$5.7 million and \$5.0 million as of August 1, 2020 and August 3, 2019, respectively, based upon estimated time of delivery, at which point control passes to the customer, and is recorded in accrued expenses and other current liabilities. Sales tax collected from customers is excluded from revenue.

For the sale of goods with a right of return, the Company recognizes revenue for the consideration it expects to be entitled to and calculates an allowance for estimated sales returns based upon the Company's sales return experience. Adjustments to the allowance for estimated sales returns in subsequent periods are generally not material based on historical data, thereby reducing the uncertainty inherent in such estimates. The allowance for estimated sales returns, which is recorded in accrued expenses and other current liabilities, was approximately \$1.3 million and \$2.5 million as of August 1, 2020 and August 3, 2019, respectively.

Our private label credit card is issued to our customers for use exclusively at The Children's Place stores and online at www.childrensplace.com and www.gymboree.com, and credit is extended to such customers by a third-party financial institution on a non-recourse basis to us. The private label credit card includes multiple performance obligations for the Company, including marketing and promoting the program on behalf of the bank and the operation of the loyalty rewards program. Included in the agreement with the third-party financial institution was an upfront bonus paid to the Company. The upfront bonus is recognized as revenue and allocated between brand and reward obligations. As the license of the Company's brand is the predominant item in the performance obligation, the amount allocated to the brand obligation is recognized on a straight-line basis over the initial term. The amount allocated to the reward obligation is recognized on a point-in-time basis as redemptions under the loyalty program occur.

In measuring revenue and determining the consideration the Company is entitled to as part of a contract with a customer, the Company takes into account the related elements of variable consideration, such as additional bonuses, including profit-sharing, over the life of the program. Similar to the upfront bonus, the usage-based royalties and bonuses are recognized as revenue and allocated between the brand and reward obligations. The amount allocated to the brand obligation is recognized on a straight-line basis over the initial term. The amount allocated to the reward obligation is recognized on a point-in-time basis as redemptions under the loyalty program occur. In addition, the annual profit-sharing amount is estimated and recognized quarterly within an annual period when earned. The additional bonuses are amortized over the contract term based on anticipated progress against future targets and level of risk associated with achieving the targets.

The Company has a points-based customer loyalty program, in which customers earn points based on purchases and other promotional activities. These points can be redeemed for coupons to discount future purchases. A contract liability is estimated based on the standalone selling price of benefits earned by customers through the program and the related redemption experience under the program. The value of each point earned is recorded as deferred revenue and is included within accrued expenses and other current liabilities. The total contract liabilities related to this program were \$3.3 million and \$5.3 million as of August 1, 2020 and August 3, 2019, respectively.

The Company's policy with respect to gift cards is to record revenue as and when the gift cards are redeemed for merchandise. The Company recognizes gift card breakage income in proportion to the pattern of rights exercised by the customer when the Company expects to be entitled to breakage and the Company determines that it does not have a legal obligation to remit the value of the unredeemed gift card to the relevant jurisdiction as unclaimed or abandoned property and is recorded within net sales. Prior to their redemption, gift cards are recorded as a liability, included within accrued expenses and other current liabilities. The total contract liability related to gift cards issued was \$13.6 million and \$15.7 million as of August 1, 2020 and August 3, 2019, respectively. The liability is estimated based on expected breakage that considers historical patterns of redemption. The following table provides the reconciliation of the contract liability related to gift cards:

| | Contract Liability |
|-----------------------------|---------------------------|
| | (In thousands) |
| Balance at February 1, 2020 | \$ 16,100 |
| Gift cards sold | 6,709 |
| Gift cards redeemed | (7,777) |
| Gift card breakage | (1,475) |
| Balance at August 1, 2020 | <u>\$ 13,557</u> |

The Company has an international expansion program through territorial agreements with franchisees. The Company generates revenues from the franchisees from the sale of product and, in certain cases, sales royalties. The Company records net sales and cost of goods sold on the sale of product to franchisees when the franchisee takes ownership of the product. The Company records net sales for royalties when the applicable franchisee sells the product to their customers. Under certain agreements, the Company receives a fee from each franchisee for exclusive territorial rights and based on the opening of new stores. The Company records these territorial fees as deferred revenue and amortizes the fee into net sales over the life of the territorial agreement.

3. LEASES

We have operating leases for retail stores, corporate offices, distribution facilities, and certain equipment. Our leases have remaining lease terms of less than 1 year up to 10 years, some of which may include options to extend the leases for up to five years, and some of which may include options to terminate the lease early.

The lease liability is initially and subsequently measured at the present value of the unpaid lease payments at the lease commencement date. For operating leases, the ROU asset is initially and subsequently measured throughout the lease term at the carrying amount of the lease liability, plus initial direct costs, less any accrued lease payments and unamortized lease incentives. For finance leases, the ROU asset is initially measured at cost and subsequently amortized using the straight-line method generally from the lease commencement date to the earlier of the end of its useful life or the end of the lease term.

The discount rate is the rate implicit in the lease unless that rate cannot be readily determined. In that case, the Company is required to use its incremental borrowing rate. The discount rate for a lease is determined based on the information available at lease commencement. In general, the Company accounts for the underlying leased asset and applies a discount rate at the lease level. However, there are certain non-real estate leases for which the Company utilizes the portfolio method by aggregating similar leased assets based on the underlying lease term.

The Company has made an accounting policy election by class of underlying asset to not apply the recognition requirements of FASB ASC 842--*Leases* ("Topic 842") to leases with an initial term of 12 months or less. Leases with an initial lease term of 12 months or less are not recorded on the balance sheet. The Company recognizes lease expense for these leases on a straight-line basis over the lease term.

The Company has lease agreements with lease and non-lease components. The Company has elected a policy to account for lease and non-lease components as a single component for all asset classes.

In certain leases, the Company has the right to exercise lease renewal options. Renewal option periods are included in the measurement of lease ROU assets and lease liabilities where the exercise is reasonably certain to occur.

As of August 1, 2020, the Company's finance leases were not material to the consolidated balance sheets, consolidated statements of operations, or consolidated statements of cash flows.

We have certain lease agreements structured with both a fixed base rent and a contingent rent based on a percentage of sales over contractual levels, others with only contingent rent based on a percentage of sales, and some with a fixed base rent adjusted periodically for inflation or changes in fair market value of the underlying real estate. Contingent rent is recognized as sales occur. Our lease agreements do not contain any material residual value guarantees or material restrictive covenants.

We record all occupancy costs in cost of sales, except administrative office buildings, which are recorded in selling, general, and administrative expenses.

The following components of lease expense are included in the Company's consolidated statements of operations.

| | Thirteen Weeks Ended | | Twenty-six Weeks Ended | |
|----------------------------------|----------------------|------------------|------------------------|-------------------|
| | August 1, 2020 | August 3, 2019 | August 1, 2020 | August 3, 2019 |
| | (in thousands) | | (in thousands) | |
| Operating lease cost | \$ 39,042 | \$ 37,236 | \$ 79,194 | \$ 75,968 |
| Variable lease cost ¹ | 8,692 | 14,829 | 19,825 | 30,766 |
| Total lease cost | <u>\$ 47,734</u> | <u>\$ 52,065</u> | <u>\$ 99,019</u> | <u>\$ 106,734</u> |

¹Includes short term leases with lease periods of less than 12 months.

As of August 1, 2020, the weighted-average remaining operating lease term was 4.5 years, and the weighted-average discount rate for operating leases was 5.0%.

Cash paid for amounts included in the measurement of operating lease liabilities during Year-To-Date 2020 was approximately \$55.9 million.

ROU assets obtained in exchange for new operating lease liabilities were approximately \$38.0 million.

As of August 1, 2020, the stated future minimum annual lease payments under operating lease agreements were as follows:

| | August 1, 2020 |
|------------------------------------|-------------------------|
| | Operating Leases |
| | (in thousands) |
| Remainder of 2020 | \$ 130,356 |
| 2021 | 100,026 |
| 2022 | 78,214 |
| 2023 | 48,346 |
| 2024 | 28,942 |
| Thereafter | 69,172 |
| Total lease payments | <u>\$ 455,056</u> |
| Less: imputed interest | <u>\$ (39,937)</u> |
| Present value of lease liabilities | <u>\$ 415,119</u> |

4. INTANGIBLE ASSETS

The Company acquired certain intellectual property and related assets (the "Gymboree Assets") of Gymboree Group, Inc. and related entities, which included the worldwide rights to the names "Gymboree" and "Crazy 8" and other intellectual property, including trademarks, domain names, copyrights, and customer databases. These intangible assets, inclusive of acquisition costs, are recorded in the long-term assets section of the consolidated balance sheets.

The Company's intangible assets include both indefinite and finite assets. Intangible assets with indefinite lives consist primarily of trademarks and acquired trade names, which are tested for impairment annually or whenever circumstances indicate that a decline in value may have occurred. The Company estimates the fair value of these intangible assets based on an income approach using the relief-from-royalty method. The Company's finite-lived intangible assets consist primarily of

customer lists and other acquisition-related assets. Finite-lived intangible assets are amortized over their estimated useful economic lives and are reviewed for impairment when factors indicate that an impairment may have occurred. The Company recognizes an impairment charge when the estimated fair value of the intangible asset is less than the carrying value.

The Company's intangible assets were as follows as of August 1, 2020:

| | Useful life | August 1, 2020 | | |
|-----------------------------------|-------------|------------------|--------------------------|------------------|
| | | Gross amount | Accumulated amortization | Net amount |
| (in thousands) | | | | |
| Gymboree tradename ⁽¹⁾ | Indefinite | \$ 69,953 | \$ — | \$ 69,953 |
| Crazy 8 tradename ⁽¹⁾ | 5 years | 4,000 | (1,061) | 2,939 |
| Customer databases ⁽²⁾ | 3 years | 3,000 | (1,327) | 1,673 |
| Total intangibles, net | | \$ 76,953 | \$ (2,388) | \$ 74,565 |

⁽¹⁾ Included within Tradenames, net in the consolidated balance sheets.

⁽²⁾ Included within Other assets in the consolidated balance sheets.

5. STOCKHOLDERS' EQUITY

Share Repurchase Programs

In March 2018, the Board of Directors authorized a \$250 million share repurchase program (the "2018 Share Repurchase Program"). At August 1, 2020, there was approximately \$93.0 million remaining on the 2018 Share Repurchase Program. Under this program, the Company may repurchase shares on the open market at current market prices at the time of purchase or in privately negotiated transactions. The timing and actual number of shares repurchased under a program will depend on a variety of factors including price, corporate and regulatory requirements, and other market and business conditions. The Company may suspend or discontinue a program at any time and may thereafter reinstitute purchases, all without prior announcement. In March 2020, the Company temporarily suspended share repurchases due to the COVID-19 pandemic.

Pursuant to the Company's practice, including due to restrictions imposed by the Company's insider trading policy during black-out periods, the Company withholds and repurchases shares of vesting stock awards and makes payments to taxing authorities as required by law to satisfy the withholding tax requirements of all equity award recipients. The Company's payment of the withholding taxes in exchange for the surrendered shares constitutes a purchase of its common stock. The Company also acquires shares of its common stock in conjunction with liabilities owed under the Company's Deferred Compensation Plan, which are held in treasury.

The following table summarizes the Company's share repurchases:

| | Twenty-six Weeks Ended | | | |
|---|------------------------|-----------|----------------|-----------|
| | August 1, 2020 | | August 3, 2019 | |
| | Shares | Value | Shares | Value |
| (In thousands) | | | | |
| Shares repurchases related to: | | | | |
| 2018 Share Repurchase Program | 292 | \$ 15,444 | 611 | \$ 60,386 |
| Shares acquired and held in treasury under Deferred Compensation Plan | 1.1 | \$ 69 | 1.3 | \$ 131 |

In accordance with the FASB ASC 505--*Equity*, the par value of the shares retired is charged against common stock and the remaining purchase price is allocated between additional paid-in capital and retained earnings. The portion charged against additional paid-in capital is determined using a pro-rata allocation based on total shares outstanding. Related to all shares retired during Year-To-Date 2020 and Year-To-Date 2019, approximately \$10.6 million and \$53.0 million, respectively, were charged to retained earnings.

Dividends

In March 2020, the Company announced it had temporarily suspended its dividend payments due to the COVID-19 pandemic. During Year-To-Date 2019, \$18.3 million was charged to retained earnings, of which \$17.8 million related to cash dividends paid and \$0.5 million related to dividend share equivalents on unvested Deferred Awards and Performance Awards.

Future declarations of quarterly dividends and the establishment of future record and payment dates are subject to approval by the Company's Board of Directors based on a number of factors, including business and market conditions, the Company's financial performance, and other investment priorities.

6. STOCK-BASED COMPENSATION

The following table summarizes the Company's stock-based compensation expense:

| | Thirteen Weeks Ended | | Twenty-six Weeks Ended | |
|---|----------------------|-------------------|------------------------|-------------------|
| | August 1, 2020 | August 3, 2019 | August 1, 2020 | August 3, 2019 |
| | (In thousands) | | | |
| Deferred Awards | \$ 3,193 | \$ 5,595 | \$ 7,507 | \$ 9,745 |
| Performance Awards | 335 | (2,081) | (3,394) | 1,528 |
| Total stock-based compensation expense ⁽¹⁾ | \$ 3,528 | \$ 3,514 | \$ 4,113 | \$ 11,273 |

⁽¹⁾ During the Second Quarter 2020 and the Second Quarter 2019, approximately \$0.9 million and \$0.9 million, respectively, were included within cost of sales. During Year-To-Date 2020 and Year-To-Date 2019, approximately \$1.6 million and \$1.9 million, respectively, were included within cost of sales (exclusive of depreciation and amortization). All other stock-based compensation is included in selling, general, and administrative expenses.

The Company recognized a tax benefit related to stock-based compensation expense of approximately \$1.1 million and \$3.0 million during Year-To-Date 2020 and Year-To-Date 2019, respectively.

Changes in the Company's Unvested Stock Awards during Year-To-Date 2020

Deferred Awards

| | Number of Shares (In thousands) | Weighted Average Grant Date Fair Value |
|---|---------------------------------------|---|
| Unvested Deferred Awards, beginning of period | 377 | \$ 97.88 |
| Granted | 391 | 42.41 |
| Vested | (163) | 107.29 |
| Forfeited | (34) | 108.08 |
| Unvested Deferred Awards, end of period | 571 | \$ 56.66 |

Total unrecognized stock-based compensation expense related to unvested Deferred Awards approximated \$25.1 million as of August 1, 2020, which will be recognized over a weighted average period of approximately 2.3 years.

Performance Awards

| | Number of Shares ⁽¹⁾ (In thousands) | Weighted Average Grant Date Fair Value |
|--|--|---|
| Unvested Performance Awards, beginning of period | 342 | \$ 99.97 |
| Granted | 144 | 41.64 |
| Shares unearned (below target) | 101 | 118.00 |
| Vested shares | (3) | 105.86 |
| Forfeited | (19) | 108.04 |
| Unvested Performance Awards, end of period | <u>565</u> | <u>\$ 88.00</u> |

⁽¹⁾ For those awards in which the performance period is complete, the number of unvested shares is based on actual shares that will vest upon completion of the service period.

For those awards in which the performance period is not yet complete, the number of unvested shares in the table above is based on the participants earning their Target Shares at 100%. However, the cumulative expense recognized reflects changes in the probability that the performance criteria will be achieved as they occur. Total unrecognized stock-based compensation expense related to unvested Performance Awards approximated \$5.7 million as of August 1, 2020, which will be recognized over a weighted average period of approximately 2.8 years.

7. EARNINGS PER COMMON SHARE

The following table reconciles net income (loss) and share amounts utilized to calculate basic and diluted earnings (loss) per common share:

| | Thirteen Weeks Ended | | Twenty-six Weeks Ended | |
|--|----------------------|----------------|------------------------|----------------|
| | August 1, 2020 | August 3, 2019 | August 1, 2020 | August 3, 2019 |
| | (In thousands) | | | |
| Net income (loss) | \$ (46,639) | \$ 1,523 | \$ (161,449) | \$ 6,012 |
| Basic weighted average common shares | 14,634 | 15,818 | 14,623 | 15,832 |
| Dilutive effect of stock awards | — | 41 | — | 151 |
| Diluted weighted average common shares | <u>14,634</u> | <u>15,859</u> | <u>14,623</u> | <u>15,983</u> |

8. PROPERTY AND EQUIPMENT

Property and equipment, net consist of the following:

| | August 1, 2020 | February 1, 2020 | August 3, 2019 |
|---|----------------|------------------|----------------|
| | (In thousands) | | |
| Property and equipment: | | | |
| Land and land improvements | \$ 3,403 | \$ 3,403 | \$ 3,403 |
| Building and improvements | 35,927 | 35,568 | 35,568 |
| Material handling equipment | 56,748 | 53,540 | 52,219 |
| Leasehold improvements | 228,183 | 285,955 | 301,844 |
| Store fixtures and equipment | 235,386 | 272,158 | 270,956 |
| Capitalized software | 288,934 | 265,610 | 260,266 |
| Construction in progress | 15,620 | 33,240 | 28,343 |
| | 864,201 | 949,474 | 952,599 |
| Accumulated depreciation and amortization | (663,238) | (712,576) | (703,822) |
| Property and equipment, net | \$ 200,963 | \$ 236,898 | \$ 248,777 |

At August 1, 2020, the Company performed impairment testing on 824 stores with a total net book value of approximately \$46.8 million. During the Second Quarter 2020, the Company recorded asset impairment charges of \$0.5 million primarily for six stores. During Year-To-Date 2020, the Company recorded asset impairment charges of \$37.6 million, inclusive of ROU assets, primarily for 418 stores. These charges were related to underperforming stores identified in our ongoing store portfolio evaluation primarily as a result of decreased net revenues and cash flow projections resulting from the COVID-19 disruption.

At August 3, 2019, the Company performed impairment testing on 961 stores with a total net book value of approximately \$71.3 million. During the Second Quarter 2019, the Company recorded asset impairment charges of \$0.1 million primarily for two stores, both of which were fully impaired. During Year-To-Date 2019, the Company recorded asset impairment charges of \$0.5 million primarily for seven stores.

9. CREDIT FACILITY

The Company and certain of its subsidiaries maintain a credit agreement (the "Credit Agreement") with Wells Fargo Bank, National Association ("Wells Fargo"), Bank of America, N.A., HSBC Business Credit (USA) Inc., and JPMorgan Chase Bank, N.A., as lenders (collectively, the "Lenders") and Wells Fargo, as Administrative Agent, Collateral Agent, and Swing Line Lender.

The Credit Agreement, which expires in May 2024, consists of a \$360 million asset based revolving credit facility, that was increased from \$325 million as a result of finalizing an amendment with lenders on April 24, 2020 to secure the Company an additional \$35 million available under the accordion feature for a period of one year, and including a \$25 million Canadian sublimit, with a \$50 million sublimit for standby and documentary letters of credit. Revolving credit loans outstanding under the Credit Agreement bear interest, at the Company's option, at:

- (i) the prime rate, plus a margin of 1.75% to 1.88% based on the amount of the Company's average excess availability under the facility; or
- (ii) the London InterBank Offered Rate, or "LIBOR", for an interest period of one, two, three, or six months, as selected by the Company, plus a margin of 2.50% to 2.75% based on the amount of the Company's average excess availability under the facility.

The Company is charged a fee of 0.25% on the unused portion of the commitments. Letter of credit fees range from 1.25% to 1.38% for commercial letters of credit and from 2.00% to 2.25% for standby letters of credit. Letter of credit fees are determined based on the amount of the Company's average excess availability under the facility. The amount available for loans and letters of credit under the Credit Agreement is determined by a borrowing base consisting of certain credit card receivables, certain trade and franchise receivables, certain inventory, and the fair market value of certain real estate, subject to certain reserves.

The outstanding obligations under the Credit Agreement may be accelerated upon the occurrence of certain events, including, among others, non-payment, breach of covenants, the institution of insolvency proceedings, defaults under other material indebtedness and a change of control, subject, in the case of certain defaults, to the expiration of applicable grace periods. The Company is not subject to any early termination fees.

The Credit Agreement contains covenants which include conditions on stock buybacks and the payment of cash dividends or similar payments. Credit extended under the Credit Agreement is secured by a first priority security interest in substantially all of the Company's U.S. and Canadian assets excluding intellectual property, software, equipment, and fixtures.

The Company has capitalized an aggregate of approximately \$5.4 million in deferred financing costs related to the Credit Agreement. The unamortized balance of deferred financing costs at August 1, 2020 was approximately \$1.0 million. Unamortized deferred financing costs are amortized over the remaining term of the Credit Agreement.

The table below presents the components of the Company's credit facility:

| | August 1, 2020 | February 1, 2020 | August 3, 2019 |
|---|-------------------|---------------------|-------------------|
| | (In millions) | | |
| Credit facility maximum | \$ 360.0 | \$ 325.0 | \$ 325.0 |
| Borrowing base | 326.7 | 282.1 | 325.0 |
| Outstanding borrowings | 250.8 | 170.8 | 196.4 |
| Letters of credit outstanding—standby | 6.2 | 6.2 | 6.2 |
| Utilization of credit facility at end of period | 257.0 | 177.0 | 202.5 |
| Availability ⁽¹⁾ | \$ 69.7 | \$ 105.1 | \$ 122.5 |
| Interest rate at end of period | 4.1 % | 3.4 % | 3.8 % |
| | Year-To-Date 2020 | Fiscal 2019 | Year-To-Date 2019 |
| Average end of day loan balance during the period | \$ 233.1 | \$ 192.0 | \$ 176.6 |
| Highest end of day loan balance during the period | 272.2 | 262.5 | 247.5 |
| Average interest rate | 3.5 % | 4.0 % | 4.3 % |

⁽¹⁾ The sublimit availability for the letters of credit was \$43.8 million at August 1, 2020, February 1, 2020, and August 3, 2019.

10. LEGAL AND REGULATORY MATTERS

The Company is a defendant in *Rael v. The Children's Place, Inc.*, a purported class action, pending in the U.S. District Court, Southern District of California. In the initial complaint filed in February 2016, the plaintiff alleged that the Company falsely advertised discount prices in violation of California's Unfair Competition Law, False Advertising Law, and Consumer Legal Remedies Act. The plaintiff filed an amended complaint in April 2016, adding allegations of violations of other state consumer protection laws. In August 2016, the plaintiff filed a second amended complaint, adding an additional plaintiff and removing the other state law claims. The plaintiffs' second amended complaint seeks to represent a class of California purchasers and seeks, among other items, injunctive relief, damages, and attorneys' fees and costs.

The Company engaged in mediation proceedings with the plaintiffs in December 2016 and April 2017. The parties reached an agreement in principle in April 2017, and signed a definitive settlement agreement in November 2017, to settle the matter on a class basis with all individuals in the U.S. who made a qualifying purchase at The Children's Place from February 11, 2012 through the date of preliminary approval by the court of the settlement. The settlement is subject to court approval and provides for merchandise vouchers for class members who submit valid claims, as well as payment of legal fees and expenses and claims administration expenses. The court stayed the matter, pending an appellate court ruling in another lawsuit to which the Company is not a party, from April 2, 2018 through June 17, 2019. On January 28, 2020, the court entered an order granting preliminary approval of the settlement. The settlement is also subject to the court's final approval. The final fairness hearing occurred on July 31, 2020, and an order has not yet been issued. The settlement, if finally approved by the court, will result in the dismissal of all claims through the date of the court's preliminary approval of the settlement. However, if the settlement is ultimately rejected by the court, the parties will likely return to litigation, and in such event, no assurance can be given as to the

ultimate outcome of this matter. In connection with the proposed settlement, the Company recorded a reserve for \$5.0 million in its consolidated financial statements in the first quarter of 2017.

The Company is also involved in various legal proceedings arising in the normal course of business. In the opinion of management, any ultimate liability arising out of these proceedings will not have a material adverse effect on the Company's financial position, results of operations, or cash flows.

11. INCOME TAXES

The Company computes income taxes using the liability method. This method requires recognition of deferred tax assets and liabilities, measured by enacted rates, attributable to temporary differences between the financial statement and income tax basis of assets and liabilities. The Company's deferred tax assets and liabilities are comprised largely of differences relating to depreciation, rent expense, inventory, stock-based compensation, and various accruals and reserves.

On March 27, 2020, the Coronavirus Aid, Relief and Economic Security Act, ("CARES Act") was signed into law. The CARES Act includes changes that may benefit the Company such as a five-year net operating loss carryback, changes in the deductibility of interest expense, and accelerated depreciation on certain store leasehold improvements. The CARES Act also allows for the deferral of employer FICA taxes and an employee retention credit.

The Company's effective tax rate for the Second Quarter 2020 was a benefit of 30.5% compared to an expense of 2.2% during the Second Quarter 2019. The Second Quarter 2020 benefit was primarily driven by a favorable benefit due to the enactment of the CARES Act. The effective tax rate during the Second Quarter 2019 was primarily driven by an excess tax benefit related to the vesting of equity shares during the Second Quarter 2019, which lowered the overall effective tax rate.

The Company's effective tax rate for Year-To-Date 2020 was a benefit of 33.3%, compared to a benefit of 23.1% for Year-To-Date 2019. The Year-To-Date 2020 benefit was primarily driven by a favorable benefit due to the enactment of the CARES Act. The Year-To-Date 2019 benefit was primarily driven by an excess tax benefit related to the vesting of equity shares, which caused a benefit for income taxes for the year.

The Company recognizes accrued interest and penalties related to unrecognized tax benefits in provision for income taxes. The total amount of unrecognized tax benefits as of August 1, 2020, February 1, 2020, and August 3, 2019 were \$6.8 million, \$6.8 million, and \$5.0 million, respectively, and is included within non-current liabilities. The Company recognized less than \$0.1 million in each of the Second Quarter 2020 and the Second Quarter 2019, respectively, of additional interest expense related to its unrecognized tax benefits. During each of Year-To-Date 2020 and Year-To-Date 2019, the Company recognized less than \$0.1 million of additional interest expense.

The Company is subject to tax in the United States and foreign jurisdictions, including Canada and Hong Kong. The Company, joined by its domestic subsidiaries, files a consolidated income tax return for federal income tax purposes. The Company, with certain exceptions, is no longer subject to income tax examinations by U.S. federal, state and local, or foreign tax authorities for tax years 2013 and prior.

Management believes that an adequate provision has been made for any adjustments that may result from tax examinations; however, the outcome of tax audits cannot be predicted with certainty. If any issues addressed in the Company's tax audits are resolved in a manner not consistent with management's expectations, the Company could be required to adjust its provision for income tax in the period such resolution occurs.

12. DERIVATIVE INSTRUMENTS

The Company is exposed to gains and losses resulting from fluctuations in foreign currency exchange rates attributable to inventory purchases denominated in a foreign currency. Specifically, our Canadian subsidiary's functional currency is the Canadian dollar but purchases inventory from suppliers in U.S. dollars. In order to mitigate the variability of cash flows associated with certain of these forecasted inventory purchases, we enter into foreign exchange forward contracts. These contracts typically mature within 12 months. We do not use forward contracts to engage in currency speculation, and we do not enter into derivative financial instruments for trading purposes.

The Company accounts for all of its derivatives and hedging activity under FASB ASC 815--*Derivatives and Hedging*.

Under the Company's risk management policy and in accordance with guidance under the topic, in order to qualify for hedge accounting treatment, a derivative must be considered highly effective at offsetting changes in either the hedged item's cash flows or fair value. Additionally, the hedge relationship must be documented to include the risk management objective and strategy, the hedging instrument, the hedged item, the risk exposure, and how hedge effectiveness will be assessed prospectively and retrospectively. The Company formally measures effectiveness of its hedging relationships both at the hedge

inception and on an ongoing basis. The Company would discontinue hedge accounting under a foreign exchange forward contract prospectively: (i) if management determines that the derivative is no longer highly effective in offsetting changes in the cash flows of a hedged item, (ii) when the derivative expires or is terminated, (iii) if the forecasted transaction being hedged by the derivative is no longer probable of occurring, or (iv) if management determines that designation of the derivative as a hedge instrument is no longer appropriate.

All derivative instruments are presented at gross fair value on the consolidated balance sheets within either prepaid expenses and other current assets or accrued expenses and other current liabilities. As of August 1, 2020, the Company had foreign exchange forward contracts with an aggregate notional amount of \$9.5 million, and the fair value of the derivative instruments was an asset of \$1.3 million. As these foreign exchange forward contracts are measured at fair value using observable market inputs such as forward rates, the Company's credit risk, and our counterparties' credit risks, they are classified within Level 2 of the fair value hierarchy. Cash settlements related to these forward contracts are recorded within cash flows from operating activities within the consolidated statements of cash flows.

For derivative instruments that are designated and qualify as cash flow hedges, the effective portion of the gain or loss on the derivative is reported as a component of other comprehensive income ("OCI") and reclassified into earnings within cost of sales (exclusive of depreciation and amortization) in the same period or periods during which the hedged transaction affects earnings. Gains and losses on the derivative representing hedge ineffectiveness are recognized in earnings within selling, general, and administrative expenses, consistent with where the Company records realized and unrealized foreign currency gains and losses on transactions in foreign denominated currencies. There were no losses related to hedge ineffectiveness during Year-To-Date 2020. Assuming August 1, 2020 exchange rates remain constant, \$0.9 million of gains, net of tax, related to hedges of these transactions are expected to be reclassified from OCI into earnings over the next 12 months. Changes in fair value associated with derivatives that are not designated and qualified as cash flow hedges are recognized as earnings within selling, general, and administrative expenses.

The Company enters into foreign exchange forward contracts with major banks and has risk exposure in the event of nonperformance by either party. However, based on our assessment, the Company believes that obligations under the contracts will be fully satisfied. Accordingly, there was no requirement to post collateral or other security to support the contracts as of August 1, 2020.

13. SEGMENT INFORMATION

In accordance with FASB ASC 280---*Segment Reporting*, the Company reports segment data based on geography: The Children's Place U.S. and The Children's Place International. Each segment includes an e-commerce business located at www.childrensplace.com and www.gymboree.com. Included in The Children's Place U.S. segment are the Company's U.S. and Puerto Rico-based stores and revenue from the Company's U.S.-based wholesale business. Included in The Children's Place International segment are the Company's Canadian-based stores, revenue from the Company's Canadian wholesale business, and revenue from international franchisees. The Company measures its segment profitability based on operating income, defined as income before interest and taxes. Net sales and direct costs are recorded by each segment. Certain inventory procurement functions such as production and design as well as corporate overhead, including executive management, finance, real estate, human resources, legal, and information technology services are managed by The Children's Place U.S. segment. Expenses related to these functions, including depreciation and amortization, are allocated to The Children's Place International segment based primarily on net sales. The assets related to these functions are not allocated. The Company periodically reviews these allocations and adjusts them based upon changes in business circumstances. Net sales to external customers are derived from merchandise sales, and the Company has no major customers that account for more than 10% of its net sales. As of August 1, 2020, The Children's Place U.S. had 711 stores and The Children's Place International had 113 stores. As of August 3, 2019, The Children's Place U.S. had 840 stores and The Children's Place International had 121 stores.

The following tables provide segment level financial information:

| | Thirteen Weeks Ended | | Twenty-six Weeks Ended | |
|---|----------------------|-------------------|------------------------|-------------------|
| | August 1, 2020 | August 3, 2019 | August 1, 2020 | August 3, 2019 |
| (In thousands) | | | | |
| Net sales⁽¹⁾: | | | | |
| The Children's Place U.S. | \$ 333,034 | \$ 374,725 | \$ 567,982 | \$ 749,381 |
| The Children's Place International ⁽²⁾ | 35,889 | 45,745 | 56,148 | 83,470 |
| Total net sales | <u>\$ 368,923</u> | <u>\$ 420,470</u> | <u>\$ 624,130</u> | <u>\$ 832,851</u> |
| Operating income (loss)⁽¹⁾: | | | | |
| The Children's Place U.S. | \$ (62,623) | \$ 3,433 | \$ (221,959) | \$ 7,593 |
| The Children's Place International | (1,861) | 403 | (15,668) | 1,280 |
| Total operating income (loss) | <u>\$ (64,484)</u> | <u>\$ 3,836</u> | <u>\$ (237,627)</u> | <u>\$ 8,873</u> |
| Operating income (loss) as a percent of net sales⁽¹⁾: | | | | |
| The Children's Place U.S. | (18.8)% | 0.9 % | (39.1)% | 1.0 % |
| The Children's Place International | (5.2)% | 0.9 % | (27.9)% | 1.5 % |
| Total operating income (loss) as a percent of net sales | (17.5)% | 0.9 % | (38.1)% | 1.1 % |
| Depreciation and amortization: | | | | |
| The Children's Place U.S. | \$ 15,594 | \$ 16,621 | \$ 31,780 | \$ 33,330 |
| The Children's Place International | 1,114 | 1,851 | 2,816 | 3,726 |
| Total depreciation and amortization | <u>\$ 16,708</u> | <u>\$ 18,472</u> | <u>\$ 34,596</u> | <u>\$ 37,056</u> |
| Capital expenditures: | | | | |
| The Children's Place U.S. | \$ 8,433 | \$ 10,615 | \$ 13,633 | \$ 21,415 |
| The Children's Place International | 102 | 216 | 635 | 425 |
| Total capital expenditures | <u>\$ 8,535</u> | <u>\$ 10,831</u> | <u>\$ 14,268</u> | <u>\$ 21,840</u> |

⁽¹⁾ Net sales and operating income (loss) were significantly impacted by the COVID-19 pandemic.

⁽²⁾ Net sales from The Children's Place International are primarily derived from revenues from Canadian operations.

| | August 1, 2020 | February 1, 2020 | August 3, 2019 |
|------------------------------------|---------------------|---------------------|---------------------|
| (In thousands) | | | |
| Total assets: | | | |
| The Children's Place U.S. | \$ 1,088,348 | \$ 1,080,665 | \$ 1,195,038 |
| The Children's Place International | 79,591 | 100,732 | 108,499 |
| Total assets | <u>\$ 1,167,939</u> | <u>\$ 1,181,397</u> | <u>\$ 1,303,537</u> |

m 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

This Quarterly Report on Form 10-Q contains or may contain forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to statements relating to the Company's strategic initiatives. Forward-looking statements typically are identified by use of terms such as "may," "will," "should," "plan," "project," "expect," "anticipate," "estimate" and similar words, although some forward-looking statements are expressed differently. These forward-looking statements are based upon the Company's current expectations and assumptions and are subject to various risks and uncertainties that could cause actual results and performance to differ materially. Some of these risks and uncertainties are described in the Company's filings with the Securities and Exchange Commission, including in the "Risk Factors" section of its annual report on Form 10-K for the fiscal year ended February 1, 2020 and supplemented by the "Risk Factors" section of its quarterly report on Form 10-Q for the fiscal quarter ended May 2, 2020. Included among the risks and uncertainties that could cause actual results and performance to differ materially are the risk that the Company will be unsuccessful in gauging fashion trends and changing consumer preferences, the risks resulting from the highly competitive nature of the Company's business and its dependence on consumer spending patterns, which may be affected by changes in economic conditions, the risks related to the COVID-19 pandemic, including the impact of the COVID-19 pandemic on our business or the economy in general (including decreased customer traffic, schools adopting a remote learning model, closures of businesses and other activities causing decreased demand for our products and negative impacts on our customers' spending patterns due to decreased income or actual or perceived wealth, and the impact of the CARES Act and other legislation related to the COVID-19 pandemic, and any changes to the CARES Act or such other legislation), the risk that the Company's strategic initiatives to increase sales and margin are delayed or do not result in anticipated improvements, the risk of delays, interruptions and disruptions in the Company's global supply chain, including resulting from COVID-19 or other disease outbreaks, foreign sources of supply in less developed countries or more politically unstable countries, the risk that the cost of raw materials or energy prices will increase beyond current expectations or that the Company is unable to offset cost increases through value engineering or price increases, various types of litigation, including class action litigations brought under consumer protection, employment, and privacy and information security laws and regulations, the imposition of regulations affecting the importation of foreign-produced merchandise, including duties and tariffs, and the uncertainty of weather patterns. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date they were made. The Company undertakes no obligation to release publicly any revisions to these forward-looking statements that may be made to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

The following discussion should be read in conjunction with the Company's unaudited financial statements and notes thereto included elsewhere in this Quarterly Report on Form 10-Q and the annual audited financial statements and notes thereto included in the Company's Annual Report on Form 10-K for the year ended February 1, 2020.

Terms that are commonly used in our management's discussion and analysis of financial condition and results of operations are defined as follows:

- *Second Quarter 2020 — The thirteen weeks ended August 1, 2020*
- *Second Quarter 2019 — The thirteen weeks ended August 3, 2019*
- *Year-To-Date 2020 — The twenty-six weeks ended August 1, 2020*
- *Year-To-Date 2019 — The twenty-six weeks ended August 3, 2019*
- *Gross Margin — Gross profit expressed as a percentage of net sales*
- *SG&A — Selling, general, and administrative expenses*
- *FASB — Financial Accounting Standards Board*
- *SEC — U.S. Securities and Exchange Commission*
- *U.S. GAAP — Generally Accepted Accounting Principles in the United States*
- *FASB ASC — FASB Accounting Standards Codification, which serves as the source for authoritative U.S. GAAP, except that rules and interpretive releases by the SEC are also sources of authoritative U.S. GAAP for SEC registrants*

Our Business

We are the largest pure-play children's specialty apparel retailer in North America. We design, contract to manufacture, sell at retail and wholesale, and license to sell, trend right, high quality merchandise predominately at value prices, primarily under our proprietary "The Children's Place", "Place", "Baby Place", and "Gymboree" brand names. As of August 1, 2020, we had 824 stores across North America, our e-commerce businesses at www.childrensplace.com and www.gymboree.com, and had 276 international points of distribution with our eight franchise partners in 19 countries.

Segment Reporting

In accordance with the “*Segment Reporting*” topic of the FASB ASC, we report segment data based on geography: The Children’s Place U.S. and The Children’s Place International. Each segment includes an e-commerce business located at www.childrensplace.com and www.gymboree.com. Included in The Children’s Place U.S. segment are our U.S. and Puerto Rico-based stores and revenue from our U.S.-based wholesale business. Included in The Children’s Place International segment are our Canadian-based stores, revenue from the Company’s Canadian wholesale business, as well as revenue from international franchisees. We measure our segment profitability based on operating income, defined as income before interest and taxes. Net sales and direct costs are recorded by each segment. Certain inventory procurement functions such as production and design as well as corporate overhead, including executive management, finance, real estate, human resources, legal, and information technology services are managed by The Children’s Place U.S. segment. Expenses related to these functions, including depreciation and amortization, are allocated to The Children’s Place International segment based primarily on net sales. The assets related to these functions are not allocated. We periodically review these allocations and adjust them based upon changes in business circumstances. Net sales from external customers are derived from merchandise sales, and we have no major customers that account for more than 10% of our net sales. As of August 1, 2020, The Children’s Place U.S. had 711 stores and The Children’s Place International had 113 stores. As of August 3, 2019, The Children’s Place U.S. had 840 stores and The Children’s Place International had 121 stores.

Recent Developments

The COVID-19 pandemic has significantly impacted regions all around the world, resulting in restrictions and shutdowns implemented by national, state, and local authorities and private entities, leading to significant adverse economic conditions and business disruptions, as well as significant volatility in global financial and retail markets. Federal, state, and local governments worldwide have imposed and continue to impose varying degrees of preventative and protective actions, such as travel bans, restrictions on public gatherings, forced closures of businesses and other activities, the adoption of remote or hybrid learning models for schools, and stay-at-home orders, all in an effort to reduce the spread of the virus. In addition, certain mall owners have restricted hours of operation and the number of people permitted in stores. Such factors, among others, have resulted in a significant decline in retail traffic and consumer spending on discretionary items.

As a result of the impact of the COVID-19 pandemic, we have experienced significant business disruption, and on March 18, 2020, we temporarily closed all of our stores across the U.S. and Canada. We re-opened the majority of our stores during the last two weeks of June and, as of August 1, 2020, we had 771 stores open, representing 94 percent of our total fleet. Our distribution centers remain open and operating to support our e-commerce business, which has increased since the temporary store closures.

In response to the COVID-19 pandemic, we have taken the following actions designed to preserve our financial flexibility:

- Executing a substantial reduction and/or deferral of all non-essential expenses and capital expenditures;
- Collaborating with vendor partners to extend payment terms and balance forward inventory receipts to reflect reduced demand;
- Temporarily suspended rent payments on all of our U.S. and Canadian retail stores during the first quarter of fiscal 2020 and resumed rent payments on a modified basis as stores began to re-open during the Second Quarter 2020. We are negotiating with our landlords regarding the suspended rent payments and the modified rent payments;
- Evaluating our options on store lease events occurring through the end of fiscal 2021, which impact approximately 65% of our current store fleet. We are targeting 300 retail store closures through fiscal 2021 with a target of 200 store closures in fiscal 2020, inclusive of the 102 stores permanently closed in the first half of fiscal 2020, and 100 store closures in fiscal 2021;
- Effective April 1, 2020, Jane Elfers, President and Chief Executive Officer, agreed to forgo 100% of her salary. In addition, the senior leadership team took a 25% reduction in salary and the independent Directors of the Board unanimously approved to forgo their cash compensation. Effective June 28, 2020, the base salaries of the executives noted above and the cash compensation of the independent Directors of the Board were reinstated to 100% of pre-reduction levels;
- Effective April 5, 2020, all U.S. and Canadian field management and store associates were temporarily furloughed, with the Company continuing to provide health benefits, until needed to support ship-from-store activities or stores were re-opened;
- Effective April 5, 2020, we instituted a combination of temporary furloughs and pay reductions for the substantial majority of our corporate staff. During the Second Quarter 2020 a majority of our furloughed employees returned to work and effective June 28, 2020, salaries were reinstated to 100% of pre-reduction levels;
- Finalized an amendment to our revolving credit facility, which increased borrowing capacity from \$325 million to \$360 million for a period of one year; and

- Temporarily suspended the Company's capital return program, inclusive of share repurchases and dividends.

Operating Highlights

Net sales decreased by \$51.6 million, or 12.3%, to \$368.9 million during the Second Quarter 2020 from \$420.5 million during the Second Quarter 2019. The net sales decrease of \$51.6 million primarily resulted from the impact of temporary store closures, along with a decrease in back to school sales beginning in mid-July, partially offset by increased e-commerce sales.

Gross profit decreased by \$71.7 million to \$67.1 million during the Second Quarter 2020 from \$138.8 million during the Second Quarter 2019. The comparability of our gross profit was impacted by occupancy expense of approximately \$23.9 million for our stores temporarily closed due to COVID-19 and incremental expenses, including personal protective equipment and incentive pay for our associates, of approximately \$2.7 million. Excluding the impact of these charges, gross margin de-leveraged 760 basis points. The decrease resulted primarily from higher fulfillment costs related to meaningfully higher levels of ship-from-store activity related to strong digital demand.

Selling, general, and administrative expenses decreased \$2.1 million to \$114.3 million during the Second Quarter 2020 from \$116.4 million during the Second Quarter 2019. The comparability of our SG&A was impacted by incremental operating expenses, including personal protective equipment for our associates, of approximately \$7.1 million and restructuring costs of approximately \$3.0 million. Excluding the impact of these charges, SG&A de-leveraged 60 basis points due to the de-leverage of fixed expenses resulting from the decline in sales, partially offset by a reduction in operating expenses associated with actions taken in response to the COVID-19 pandemic.

Provision (benefit) for income taxes was a benefit of \$(20.5) million during the Second Quarter 2020 compared to an expense of \$35 thousand during the Second Quarter 2019. Our effective tax rate was a benefit of 30.5% compared to expense of 2.2% in the Second Quarter 2020 and the Second Quarter 2019, respectively. The Second Quarter 2020 benefit was primarily driven by a favorable benefit due to the enactment of the CARES Act. The effective tax rate during the Second Quarter 2019 was primarily driven by an excess tax benefit related to the vesting of equity shares during the Second Quarter 2019, which lowered the overall effective tax rate.

Net income (loss) was a loss of \$(46.6) million during the Second Quarter 2020 compared to income of \$1.5 million during the Second Quarter 2019, due to the COVID-19 pandemic and other factors discussed above. Earnings (loss) per diluted share was a loss of \$(3.19) in the Second Quarter 2020 compared to earnings of \$0.10 per diluted share in the Second Quarter 2019. This decrease in earnings per share is due to the factors noted above, partially offset by a lower weighted average common shares outstanding of approximately 1.2 million, which is the result of our share repurchase program, prior to its suspension.

Although we are facing a period of uncertainty regarding the future impact of the COVID-19 pandemic, we continue to focus on our key strategic growth initiatives--superior product, business transformation through technology, and fleet optimization.

Focus on product remains our top priority. We reintroduced the iconic Gymboree brand in February 2020 on an enhanced Gymboree website and in co-branded locations in over 200 Company stores in the U.S. and Canada by designing, sourcing, and merchandising Spring 2020 collections.

The transformation of our digital capabilities continues to expand with the development of a completely redesigned responsive site and mobile application, providing an online shopping experience geared towards the needs of our "on-the-go" mobile customers, expanded customer personalization, which delivers unique, relevant content designed to drive sales, loyalty and retention, and the ability to have our entire store fleet equipped with ship-from-store capabilities. Also, in response to increased digital demand, including as a result of the COVID-19 pandemic, the Company has increased and will continue to increase the utilization of its third-party logistics provider to further support both our U.S. and Canadian e-commerce operations.

We continue to evaluate our store fleet as part of our fleet optimization initiative. We have closed 373 stores, including the 102 stores closed during Year-To-Date 2020, since the announcement of this initiative. Our fleet optimization strategy has resulted in an average lease life of approximately two years with approximately 65% of our stores having a lease event by the end of fiscal 2021. As accelerated demand for online purchasing has increased our digital business, partly as a result of COVID-19, we have accelerated our planned store closures and are targeting 300 retail store closures through fiscal 2021 with a target of 200 store closures in fiscal 2020, inclusive of the 102 stores permanently closed in the first half of fiscal 2020, and 100 store closures in fiscal 2021.

During Year-To-Date 2020, we repurchased approximately 0.3 million shares for approximately \$15.4 million, inclusive of shares surrendered to cover tax withholdings associated with the vesting of equity awards. As of August 1, 2020, there was approximately \$93.0 million in aggregate remaining pursuant to the 2018 Share Repurchase Program. In March 2020, we announced a temporary suspension of our capital return program, inclusive of share repurchases and dividends.

We have subsidiaries whose operating results are based in foreign currencies and are thus subject to the fluctuations of the corresponding translation rates into U.S. dollars. The table below summarizes those average translation rates that most impact our operating results:

| | Thirteen Weeks Ended | | Twenty-six Weeks Ended | |
|--|----------------------|----------------|------------------------|----------------|
| | August 1, 2020 | August 3, 2019 | August 1, 2020 | August 3, 2019 |
| <u>Average Translation Rates</u> ⁽¹⁾ | | | | |
| Canadian Dollar | 0.7313 | 0.7537 | 0.7294 | 0.7521 |
| Hong Kong Dollar | 0.1290 | 0.1277 | 0.1289 | 0.1276 |
| China Yuan Renminbi | 0.1416 | 0.1453 | 0.1419 | 0.1471 |

⁽¹⁾ The average translation rates are the average of the monthly translation rates used during each period to translate the respective income statements. The rates represent the U.S. dollar equivalent of a unit of each foreign currency.

CRITICAL ACCOUNTING POLICIES

The preparation of consolidated financial statements in conformity with U.S. GAAP requires us to make estimates and assumptions that affect the reported amounts of assets and liabilities and the disclosure of contingent assets and liabilities at the date of the financial statements, as well as the reported revenues and expenses during the reported period. In many cases, there are alternative policies or estimation techniques that could be used. We continuously review the application of our accounting policies and evaluate the appropriateness of the estimates used in preparing our financial statements; however, estimates routinely require adjustment based on changing circumstances and the receipt of new or better information. Consequently, actual results could differ from our estimates.

The accounting policies and estimates discussed below include those that we believe are the most critical to aid in fully understanding and evaluating our financial results. Senior management has discussed the development and selection of our critical accounting policies and estimates with the Audit Committee of our Board of Directors, which has reviewed our related disclosures herein.

Inventory Valuation

We value inventory at the lower of cost or net realizable value, with cost determined using an average cost method. The estimated market value of inventory is determined based on an analysis of historical sales trends of our individual product categories, the impact of market trends and economic conditions, and a forecast of future demand, as well as plans to sell through inventory. Estimates may differ from actual results due to the quantity, quality, and mix of products in inventory, consumer and retailer preferences, and market conditions, such as those resulting from disease pandemics and other catastrophic events. Our historical estimates have not differed materially from actual results.

Reserves for inventory shrinkage, representing the risk of physical loss of inventory, are estimated based on historical experience and are adjusted based upon physical inventory counts. A 0.5% difference in our shrinkage rate as a percentage of cost of goods sold could impact each quarter's net income by approximately \$0.6 million.

Stock-Based Compensation

We account for stock-based compensation according to the provisions of FASB ASC 718--*Compensation-Stock Compensation*.

Time Vesting and Performance-Based Awards

We generally grant time vesting and performance-based stock awards to employees at management levels and above. We also grant time vesting stock awards to our non-employee directors. Time vesting awards are granted in the form of restricted stock units that require each recipient to complete a service period ("Deferred Awards"). Deferred Awards granted to employees generally vest ratably over three years. Deferred Awards granted to non-employee directors generally vest after one year. Performance-based stock awards are granted in the form of restricted stock units which have a performance criteria that must be achieved for the awards to be earned in addition to a service period requirement ("Performance Awards"), and each Performance Award has a defined number of shares that an employee can earn (the "Target Shares"). With the approval of the Board's Compensation Committee, the Company may settle vested Deferred Awards and Performance Awards to the employee in shares, in a cash amount equal to the market value of such shares at the time all requirements for delivery of the award have been met, or in part shares and cash. Performance Awards are granted in the form of restricted stock units which have performance criteria that must be achieved for the awards to vest (the "Target Shares") in addition to a service period

requirement. For Performance Awards, an employee may earn from 0% to 250% of their Target Shares based on the Company's achievement of certain performance goals established at the beginning of the applicable performance period. The Performance Awards cliff vest, if earned, after completion of the applicable performance period, which is generally three years. The fair value of these Performance Awards granted is based on the closing price of our common stock on the grant date. Compensation expense is recognized ratably over the related service period reduced for estimated forfeitures of those awards not expected to vest due to employee turnover. While actual forfeitures could vary significantly from those estimated, a 10% change in our estimated forfeiture rate would impact our fiscal 2020 net income by approximately \$0.9 million.

Impairment of Long-Lived Assets

We periodically review our long-lived assets when events indicate that their carrying value may not be recoverable. Such events include a historical or projected trend of cash flow losses or a future expectation that we will sell or dispose of an asset significantly before the end of its previously estimated useful life. In reviewing for impairment, we group our long-lived assets at the lowest possible level for which identifiable cash flows are largely independent of the cash flows of other assets and liabilities.

We review all stores that have reached comparable sales status, or sooner if circumstances should dictate, on at least an annual basis. We believe waiting this period of time allows a store to reach a maturity level where a more comprehensive analysis of financial performance can be performed. For each store that shows indications of impairment, we project future cash flows over the remaining life of the lease, adjusted for lease payments, and compare the total undiscounted cash flows to the net book value of the related long-lived assets, including ROU assets. If the undiscounted cash flows are less than the related net book value of the long-lived assets, they are written down to their fair market value. We primarily use discounted future cash flows directly associated with those assets to determine fair market value of long-lived assets and ROU assets. In evaluating future cash flows, we consider external and internal factors. External factors comprise the local environment in which the store resides, including mall traffic and competition and their effect on sales trends, as well as macroeconomic factors, such as global pandemics. Internal factors include our ability to gauge the fashion taste of our customers, control variable costs such as cost of sales and payroll, and in certain cases, our ability to renegotiate lease costs. If external factors should change unfavorably, if actual sales should differ from our projections, or if our ability to control costs is insufficient to sustain the necessary cash flows, future impairment charges could be material.

Asset impairment charges during Year-To-Date 2020 were related to underperforming stores identified in our ongoing store portfolio evaluation primarily as a result of decreased net revenues and cash flow projections resulting from the COVID-19 disruption.

Income Taxes

We utilize the liability method of accounting for income taxes as set forth in FASB ASC 740--*Income Taxes*. Under the liability method, deferred taxes are determined based on the temporary differences between the financial statement and tax basis of assets and liabilities, as well as for net operating losses and tax credit carryforwards. Deferred tax assets and liabilities are measured using currently enacted tax rates that apply to taxable income in effect for the years in which the basis differences and tax assets are expected to be realized. A valuation allowance is recorded when it is more likely than not that some of the deferred tax assets will not be realized. In determining the need for valuation allowances, we consider projected future taxable income, the availability of tax planning strategies, taxable income in prior carryback years, and future reversals of existing taxable temporary differences. If, in the future, we determine that we would not be able to realize our recorded deferred tax assets, an increase in the valuation allowance would decrease earnings in the period in which such determination is made.

We assess our income tax positions and record tax benefits for all years subject to examination based upon our evaluation of the facts, circumstances, and information available at the reporting date. For those tax positions where it is more likely than not that a tax benefit will be sustained, we have recorded the largest amount of tax benefit with a greater than 50% likelihood of being realized upon ultimate settlement with a taxing authority that has full knowledge of all relevant information. For those income tax positions where it is not more likely than not that a tax benefit will be sustained, no tax benefit has been recognized in the financial statements.

Fair Value Measurement and Financial Instruments

FASB ASC 820--*Fair Value Measurement* provides a single definition of fair value, together with a framework for measuring it, and requires additional disclosure about the use of fair value to measure assets and liabilities.

This topic defines fair value as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date and establishes a three-level hierarchy, which encourages an entity to maximize the use of observable inputs and minimize the use of unobservable inputs when measuring fair value. The three levels of the hierarchy are defined as follows:

- Level 1 - inputs to the valuation techniques that are quoted prices in active markets for identical assets or liabilities
- Level 2 - inputs to the valuation techniques that are other than quoted prices but are observable for the assets or liabilities, either directly or indirectly
- Level 3 - inputs to the valuation techniques that are unobservable for the assets or liabilities

Our cash and cash equivalents, accounts receivable, assets of the Company's Deferred Compensation Plan, accounts payable, and revolving loan are all short-term in nature. As such, their carrying amounts approximate fair value and fall within Level 1 of the fair value hierarchy. The Company stock included in the Deferred Compensation Plan is not subject to fair value measurement.

Our derivative assets and liabilities include foreign exchange forward contracts that are measured at fair value using observable market inputs such as forward rates, our credit risk, and our counterparties' credit risks. Based on these inputs, our derivative assets and liabilities are classified within Level 2 of the fair value hierarchy.

Our assets measured at fair value on a nonrecurring basis include long-lived assets, such as intangible assets, fixed assets, and ROU assets. We review the carrying amounts of such assets when events indicate that their carrying amounts may not be recoverable. Any resulting asset impairment would require that the asset be recorded at its fair value. The resulting fair value measurements of the assets are considered to fall within Level 3 of the fair value hierarchy.

Insurance and Self-Insurance Liabilities

Based on our assessment of risk and cost efficiency, we self-insure as well as purchase insurance policies to provide for workers' compensation, general liability and property losses, cyber-security coverage, as well as directors' and officers' liability, vehicle liability, and employee medical benefits. We estimate risks and record a liability based upon historical claim experience, insurance deductibles, severity factors, and other actuarial assumptions. These estimates include inherent uncertainties due to the variability of the factors involved, including type of injury or claim, required services by the providers, healing time, age of claimant, case management costs, location of the claimant, and governmental regulations. While we believe that our risk assessments are appropriate, these uncertainties or a deviation in future claims trends from recent historical patterns could result in our recording additional or reduced expenses, which may be material to our results of operations. Our historical estimates have not differed materially from actual results and a 10% difference in our insurance reserves as of August 1, 2020 would have impacted net income by approximately \$0.5 million.

Recently Issued Accounting Standards

Adopted in Fiscal 2020

In August 2018, the FASB issued guidance related to the accounting for implementation costs incurred in a cloud computing arrangement that is a service contract. The guidance aligns the requirements for capitalizing implementation costs incurred in a hosting arrangement that is a service contract with the requirements for capitalizing implementation costs incurred to develop or obtain internal-use software and hosting arrangements that include an internal-use software license. We adopted this guidance in the first quarter of fiscal 2020. This adoption did not have a material impact on our consolidated financial statements.

In August 2018, the FASB issued guidance related to disclosure requirements for fair value measurement. The amendments modify current fair value measurement disclosure requirements by removing, adding, or modifying certain fair value measurement disclosures. We adopted this guidance in the first quarter of fiscal 2020. This adoption did not have a material impact on our consolidated financial statements.

In June 2016, the FASB issued guidance related to the accounting for financial instrument credit losses. The guidance provides more decision useful information about the expected credit losses on financial instruments by replacing the incurred loss impairment methodology under current U.S. GAAP with a methodology that reflects expected credit losses and requires consideration of a broader range of reasonable and supportable information to inform credit loss estimates. We adopted this guidance in the first quarter of fiscal 2020. This adoption did not have a material impact on our consolidated financial statements.

To Be Adopted After Fiscal 2020

In December 2019, the FASB issued guidance related to the accounting for income taxes. The guidance aims to simplify the accounting for income taxes by removing certain exceptions to the general principles within the current guidance and by clarifying and amending the current guidance. The guidance is effective for annual reporting periods, and interim periods within those years, beginning after December 15, 2020. We do not expect the guidance to have a material impact on our consolidated financial statements.

RESULTS OF OPERATIONS

The following table sets forth, for the periods indicated, selected statements of operations data expressed as a percentage of net sales. We primarily evaluate the results of our operations as a percentage of net sales rather than in terms of absolute dollar increases or decreases by analyzing the year over year change in our business expressed as a percentage of net sales (i.e., “basis points”). For example, SG&A increased approximately 330 basis points to 31.0% of net sales during the Second Quarter 2020 from 27.7% during the Second Quarter 2019. Accordingly, to the extent that our sales have increased at a faster rate than our costs (i.e., “leveraging”), the more efficiently we have utilized the investments we have made in our business. Conversely, if our sales decrease or if our costs grow at a faster pace than our sales (i.e., “de-leveraging”), we have less efficiently utilized the investments we have made in our business.

| | Thirteen Weeks Ended | | Twenty-six Weeks Ended | |
|--|----------------------|----------------|------------------------|----------------|
| | August 1, 2020 | August 3, 2019 | August 1, 2020 | August 3, 2019 |
| Net sales | 100.0 % | 100.0 % | 100.0 % | 100.0 % |
| Cost of sales (exclusive of depreciation and amortization) | 81.8 | 67.0 | 92.4 | 65.1 |
| Gross profit | 18.2 | 33.0 | 7.6 | 34.9 |
| Selling, general, and administrative expenses | 31.0 | 27.7 | 34.1 | 29.3 |
| Depreciation and amortization | 4.5 | 4.4 | 5.5 | 4.4 |
| Asset impairment charges | 0.1 | — | 6.0 | 0.1 |
| Operating income (loss) | (17.5) | 0.9 | (38.1) | 1.1 |
| Income (loss) before benefit for income taxes | (18.2) | 0.4 | (38.8) | 0.6 |
| Provision (benefit) for income taxes | (5.6) | — | (12.9) | (0.1) |
| Net income (loss) | (12.6)% | 0.4 % | (25.9)% | 0.7 % |
| Number of Company-operated stores, end of period | 824 | 961 | 824 | 961 |

Table may not add due to rounding.

The following table sets forth net sales by segment, for the periods indicated.

| | Thirteen Weeks Ended | | Twenty-six Weeks Ended | |
|------------------------------------|-----------------------|----------------|------------------------|----------------|
| | August 1, 2020 | August 3, 2019 | August 1, 2020 | August 3, 2019 |
| Net sales: | (In thousands) | | | |
| The Children’s Place U.S. | \$ 333,034 | \$ 374,725 | \$ 567,982 | \$ 749,381 |
| The Children’s Place International | 35,889 | 45,745 | 56,148 | 83,470 |
| Total net sales | \$ 368,923 | \$ 420,470 | \$ 624,130 | \$ 832,851 |

Second Quarter 2020 Compared to the Second Quarter 2019

Net sales decreased by \$51.6 million, or 12.3%, to \$368.9 million during the Second Quarter 2020 from \$420.5 million during the Second Quarter 2019. The net sales decrease of \$51.6 million primarily resulted from the impact of temporary store closures, along with a decrease in back to school sales beginning in mid-July, partially offset by increased e-commerce sales.

We believe that our e-commerce and brick-and-mortar retail store operations are highly interdependent, with both sharing common customers purchasing from a common pool of product inventory. Accordingly, we believe that consolidated omni-channel reporting presents the most meaningful and appropriate measure of our performance, including net sales.

The Children’s Place U.S. net sales decreased \$41.7 million, or 11.1%, to \$333.0 million in the Second Quarter 2020 compared to \$374.7 million in the Second Quarter 2019. This decrease primarily resulted from the impact of temporary store closures, along with a decrease in back to school sales beginning in mid-July, partially offset by increased e-commerce sales.

The Children's Place International net sales decreased \$9.8 million, or 21.4%, to \$35.9 million in the Second Quarter 2020 compared to \$45.7 million in the Second Quarter 2019. This decrease primarily resulted from temporary store closures and a decrease in revenue from international franchisees due to the COVID-19 pandemic.

Total e-commerce sales, which include postage and handling, increased to 71.0% of net sales during the Second Quarter 2020 from 28.6% during the Second Quarter 2019.

Gross profit decreased by \$71.7 million to \$67.1 million during the Second Quarter 2020 from \$138.8 million during the Second Quarter 2019. The comparability of our gross profit was impacted by occupancy expense of approximately \$23.9 million for our stores temporarily closed due to COVID-19 and incremental expenses, including personal protective equipment and incentive pay for our associates, of approximately \$2.7 million. Excluding the impact of these charges, gross margin de-leveraged 760 basis points. The decrease resulted primarily from higher fulfillment costs related to meaningfully higher levels of ship-from-store activity related to strong digital demand.

Gross profit as a percentage of net revenues is dependent upon a variety of factors, including changes in the relative sales mix among distribution channels, changes in the mix of products sold, the timing and level of promotional activities, foreign currency exchange rates, and fluctuations in material costs. These factors, among others, may cause gross profit as a percentage of net sales to fluctuate from period to period.

Selling, general, and administrative expenses decreased \$2.1 million to \$114.3 million during the Second Quarter 2020 from \$116.4 million during the Second Quarter 2019. The comparability of our SG&A was impacted by incremental operating expenses, including personal protective equipment for our associates, of approximately \$7.1 million and restructuring costs of approximately \$3.0 million. Excluding the impact of these charges, SG&A de-leveraged 60 basis points due to the de-leverage of fixed expenses resulting from the decline in sales, partially offset by a reduction in operating expenses associated with actions taken in response to the COVID-19 pandemic.

Asset impairment charges were \$0.5 million during the Second Quarter 2020, primarily related to six stores. Asset impairment charges during the Second Quarter 2019 were \$0.1 million, primarily related to the full impairment of two stores.

Depreciation and amortization was \$16.7 million during the Second Quarter 2020 compared to \$18.5 million during the Second Quarter 2019 primarily reflecting decreased depreciation associated with the write-off of store fixed assets as a result of the impairment charge incurred in the first quarter of 2020.

Provision (benefit) for income taxes was a benefit of \$(20.5) million during the Second Quarter 2020 compared to an expense of \$35 thousand during the Second Quarter 2019. Our effective tax rate was a benefit of 30.5% and expense of 2.2% in the Second Quarter 2020 and the Second Quarter 2019, respectively. The Second Quarter 2020 benefit was primarily driven by a favorable benefit due to the enactment of the CARES Act. The effective tax rate during the Second Quarter 2019 was primarily driven by an excess tax benefit related to the vesting of equity shares during the Second Quarter 2019, which lowered the overall effective tax rate.

Net income (loss) was a loss of \$(46.6) million during the Second Quarter 2020 compared to income of \$1.5 million during the Second Quarter 2019, due to the factors discussed above. Earnings per diluted share was a loss of \$(3.19) in the Second Quarter 2020 compared to earnings of \$0.10 per diluted share in the Second Quarter 2019. This decrease in earnings per share is due to the factors noted above, partially offset by a lower weighted average common shares outstanding of approximately 1.2 million, which is the result of our share repurchase program.

Year-To-Date 2020 Compared to the Year-To-Date 2019

Net sales decreased by \$208.8 million, or 25.1%, to \$624.1 million during Year-To-Date 2020 from \$832.9 million during Year-To-Date 2019. The net sales decrease of \$208.8 million primarily resulted from temporary store closures due to the COVID-19 pandemic, partially offset by increased e-commerce sales.

We believe that our e-commerce and brick-and-mortar retail store operations are highly interdependent, with both sharing common customers purchasing from a common pool of product inventory. Accordingly, we believe that consolidated omni-channel reporting presents the most meaningful and appropriate measure of our performance, including net sales.

The Children's Place U.S. net sales decreased \$181.4 million, or 24.2%, to \$568.0 million during Year-To-Date 2020 compared to \$749.4 million during Year-To-Date 2019. This decrease primarily resulted from temporary store closures due to the COVID-19 pandemic, partially offset by increased e-commerce sales.

The Children's Place International net sales decreased \$27.4 million, or 32.8%, to \$56.1 million during Year-To-Date 2020 compared to \$83.5 million during Year-To-Date 2019. This decrease primarily resulted from temporary store closures and a decrease in revenue from international franchisees due to the COVID-19 pandemic.

Total e-commerce sales, which include postage and handling, increased to 63.6% of net sales during Year-To-Date 2020 from 28.9% during Year-To-Date 2019.

Gross profit decreased by \$243.4 million to \$47.4 million during Year-To-Date 2020 from \$290.8 million during Year-To-Date 2019. The comparability of our gross profit was impacted by an inventory provision of approximately \$63.2 million, related to the adverse business disruption resulting from the COVID-19 pandemic, including the store closures; occupancy expense of approximately \$47.1 million for our stores temporarily closed due to COVID-19; and incremental expenses, including personal protective equipment and incentive pay for our associates, of approximately \$4.4 million. Excluding the impact of these charges, gross margin de-leveraged 890 basis points. The decrease resulted primarily from higher fulfillment costs related to meaningfully higher levels of ship-from-store activity related to strong digital demand.

Gross profit as a percentage of net revenues is dependent upon a variety of factors, including changes in the relative sales mix among distribution channels, changes in the mix of products sold, the timing and level of promotional activities, foreign currency exchange rates, and fluctuations in material costs. These factors, among others, may cause gross profit as a percentage of net sales to fluctuate from period to period.

Selling, general, and administrative expenses decreased \$31.6 million to \$212.8 million during Year-To-Date 2020 from \$244.4 million during Year-To-Date 2019. The comparability of our SG&A was impacted by incremental expenses, including personal protective equipment and incentive pay for our associates, of approximately \$7.8 million, restructuring costs, primarily related to severance costs for corporate and store associates, of approximately \$6.4 million, payroll and benefit costs for certain employees during the period our stores were closed due to the COVID-19 pandemic, net of a payroll tax credit benefit resulting from the CARES Act, of approximately \$4.2 million, and the write-off of certain account receivables of approximately \$1.1 million. Excluding the impact of these charges, SG&A de-leveraged 160 basis points due to the de-leverage of fixed expenses resulting from the decline in sales, partially offset by a reduction in operating expenses associated with actions taken in response to the COVID-19 pandemic.

Asset impairment charges were \$37.6 million during Year-To-Date 2020, including the ROU assets recorded in connection with Topic 842, primarily for 418 stores. These charges were related to underperforming stores identified in our ongoing store portfolio evaluation primarily as a result of decreased net revenues and cash flow projections resulting from the COVID-19 disruption. Asset impairment charges were \$0.5 million during Year-To-Date 2019, primarily related to the full impairment of seven stores.

Depreciation and amortization was \$34.6 million during Year-To-Date 2020 compared to \$37.1 million during Year-To-Date 2019 primarily reflecting decreased depreciation associated with the write-off of store fixed assets as a result of the impairment charge incurred in the first quarter of fiscal 2020.

Benefit for income taxes was a benefit of \$80.7 million during Year-To-Date 2020 compared to a benefit of \$1.1 million during Year-To-Date 2019. Our effective tax rate was a benefit of 33.3% and 23.1% during Year-To-Date 2020 and Year-To-Date 2019, respectively. The Year-To-Date 2020 benefit was primarily driven by a favorable benefit due to the enactment of the CARES Act. The Year-To-Date 2019 benefit was primarily driven by an excess tax benefit related to the vesting of equity shares, which caused a benefit for income taxes for the year.

Net income (loss) was a loss of \$(161.4) million during Year-To-Date 2020 compared to income of \$6.0 million during Year-To-Date 2019, due to the factors discussed above. Earnings per diluted share was a loss of \$(11.04) during Year-To-Date 2020 compared to earnings of \$0.38 per diluted share during Year-To-Date 2019. This decrease in earnings per share is due to the factors noted above, partially offset by a lower weighted average common shares outstanding of approximately 1.4 million, which is the result of our share repurchase program.

LIQUIDITY AND CAPITAL RESOURCES

Liquidity

In response to the COVID-19 pandemic, the Company has taken the following actions to preserve financial flexibility:

- Executing a substantial reduction and/or deferral of all non-essential expenses and capital expenditures;
- Collaborating with vendor partners to extend payment terms and balance forward inventory receipts to reflect reduced demand;
- Temporarily suspended rent payments on all of our U.S. and Canadian retail stores during the first quarter of fiscal 2020 and resumed rent payments on a modified basis as stores began to re-open during the Second Quarter 2020. We are negotiating with our landlords regarding the suspended rent payments and the modified rent payments;
- Evaluating our options on store lease events occurring through the end of fiscal 2021, which impact approximately 65% of our current store fleet. We are targeting 300 retail store closures through fiscal 2021 with a target of 200 store

- closures in fiscal 2020, inclusive of the 102 stores permanently closed in the first half of fiscal 2020, and 100 store closures in fiscal 2021;
- Effective April 1, 2020, Jane Elfers, President and Chief Executive Officer, agreed to forgo 100% of her salary. In addition, the senior leadership team took a 25% reduction in salary and the independent Directors of the Board unanimously approved to forgo their cash compensation. Effective June 28, 2020, the base salaries of the executives noted above and the cash compensation of the independent Directors of the Board were reinstated to 100% of pre-reduction levels;
- Effective April 5, 2020, all U.S. and Canadian field management and store associates were temporarily furloughed, with the Company continuing to provide health benefits, until needed to support ship-from-store activities or stores were re-opened;
- Effective April 5, 2020, we instituted a combination of temporary furloughs and pay reductions for the substantial majority of our corporate staff. During the Second Quarter 2020 a majority of our furloughed employees returned to work and effective June 28, 2020, salaries were reinstated to 100% of pre-reduction levels;
- Finalized an amendment to our revolving credit facility, which increased borrowing capacity from \$325 million to \$360 million for a period of one year; and
- Temporarily suspended the Company's capital return program, inclusive of share repurchases and dividends.

Our working capital needs typically follow a seasonal pattern, peaking during the third fiscal quarter based on seasonal inventory purchases. Our primary uses of cash are for working capital requirements, which are principally inventory purchases, and the financing of capital projects, including investments in new systems, and, prior to the suspension of our capital return program, the repurchases of our common stock and payment of dividends.

Our working capital deficit increased \$186.9 million to a deficit of \$339.7 million at August 1, 2020 compared to a working capital deficit of \$152.8 million at August 3, 2019, primarily due to seasonal cash usage and the impact of the COVID-19 pandemic, partially offset by cash management. During Year-To-Date 2020, prior to the suspension of our capital return program, we repurchased approximately 0.3 million shares for approximately \$15.4 million. During Year-To-Date 2019, we repurchased approximately 0.6 million shares for approximately \$60.4 million, inclusive of shares repurchased and surrendered to cover tax withholdings associated with the vesting of equity awards.

Our credit facility provides for borrowings up to the lesser of \$360 million, until April 2021, when it reduces to \$325 million, or our borrowing base, as defined by the credit facility agreement (see "Credit Facility" below). At August 1, 2020, we had \$250.8 million of outstanding borrowings and \$69.7 million available for borrowing. In addition, at August 1, 2020, we had \$6.2 million of outstanding letters of credit with an additional \$43.8 million available for issuing letters of credit.

We expect to be able to meet our working capital and capital expenditure requirements for the foreseeable future by using our cash on hand, cash flows from operations, and availability under our credit facility.

Credit Facility

We and certain of our subsidiaries maintain a credit agreement with Wells Fargo Bank, National Association ("Wells Fargo"), Bank of America, N.A., HSBC Business Credit (USA) Inc., and JPMorgan Chase Bank, N.A. as lenders (collectively, the "Lenders") and Wells Fargo, as Administrative Agent, Collateral Agent, and Swing Line Lender (the "Credit Agreement").

The Credit Agreement, which expires in May 2024, consists of a \$360 million asset based revolving credit facility, that was recently increased from \$325 million as a result of finalizing an amendment with lenders on April 24, 2020 to secure the Company an additional \$35 million available under the accordion feature for a period of one year, and including a \$25 million Canadian sublimit, with a \$50 million sublimit for standby and documentary letters of credit. Revolving credit loans outstanding under the Credit Agreement bear interest, at the Company's option, at:

- (i) the prime rate plus a margin of 1.75% to 1.88% based on the amount of our average excess availability under the facility; or
- (ii) the London InterBank Offered Rate, or "LIBOR", for an interest period of one, two, three, or six months, as selected by us, plus a margin of 2.50% to 2.75% based on the amount of our average excess availability under the facility.

We are charged an unused line fee of 0.25% on the unused portion of the commitments. Letter of credit fees range from 1.25% to 1.38% for commercial letters of credit and range from 2.00% to 2.25% for standby letters of credit. Letter of credit fees are determined based on the amount of our average excess availability under the facility. The amount available for loans and letters of credit under the Credit Agreement is determined by a borrowing base consisting of certain credit card receivables, certain trade and franchise receivables, certain inventory, and the fair market value of certain real estate, subject to certain reserves.

The outstanding obligations under the Credit Agreement may be accelerated upon the occurrence of certain events, including, among others, non-payment, breach of covenants, the institution of insolvency proceedings, defaults under other material indebtedness and a change of control, subject, in the case of certain defaults, to the expiration of applicable grace periods. We are not subject to any early termination fees.

The Credit Agreement contains covenants, which include conditions on stock repurchases and the payment of cash dividends or similar payments. Credit extended under the Credit Agreement is secured by a first priority security interest in substantially all of the Company's U.S. and Canadian assets excluding intellectual property, software, equipment, and fixtures.

We have capitalized an aggregate of approximately \$5.4 million in deferred financing costs related to the Credit Agreement. The unamortized balance of deferred financing costs at August 1, 2020 was approximately \$1.0 million. Unamortized deferred financing costs are amortized over the remaining term of the Credit Agreement.

Cash Flows/Capital Expenditures

During Year-To-Date 2020, cash flows used in operating activities were \$83.2 million compared to cash flows provided by operating activities of \$23.3 million during Year-To-Date 2019. The decrease was primarily as a result of a net loss in the year due to temporary store closures due to the COVID-19 pandemic, partially offset by strategic working capital management and the extension of vendor payment terms.

During Year-To-Date 2020, cash flows used in investing activities were \$14.1 million compared to \$97.5 million during Year-To-Date 2019. This change was primarily due to the Gymboree intellectual property and related assets acquisition during Year-To-Date 2019 and a reduction in capital expenditures during Year-To-Date 2020 compared to Year-To-Date 2019.

During Year-To-Date 2020, cash flows provided by financing activities were \$64.6 million compared to \$69.3 million during Year-To-Date 2019. The decrease primarily resulted from a decrease in borrowings under our revolving credit facility, partially offset by a decrease in purchases of our common stock and the suspension of the payment of dividends. In March 2020, we temporarily suspended our capital return program, inclusive of share repurchases and dividends.

Our ability to continue to meet our capital requirements in fiscal 2020 depends on our cash on hand, our ability to generate cash flows from operations, and our available borrowings under our credit facility. Cash flow generated from operations depends on our ability to achieve our financial plans. During Year-To-Date 2020, we were able to fund our capital expenditures with cash on hand supplemented by funds from our credit facility. We believe that our existing cash on hand, cash generated from operations, and funds available to us through our credit facility will be sufficient to fund our capital and other cash requirements for the foreseeable future.

Derivative Instruments

We are exposed to gains and losses resulting from fluctuations in foreign currency exchange rates attributable to inventory purchases denominated in a foreign currency. Specifically, our Canadian subsidiary's functional currency is the Canadian dollar but purchases inventory from suppliers in U.S. dollars. In order to mitigate the variability of cash flows associated with certain of these forecasted inventory purchases, we enter into foreign exchange forward contracts. These contracts typically mature within 12 months. We do not use forward contracts to engage in currency speculation, and we do not enter into derivative financial instruments for trading purposes.

All derivative instruments are presented at gross fair value on the consolidated balance sheets within either prepaid expenses and other current assets or accrued expenses and other current liabilities. As of August 1, 2020, we had foreign exchange forward contracts with an aggregate notional amount of \$9.5 million, and the fair value of the derivative instruments was an asset of \$1.3 million.

m 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK.

In the normal course of business, our financial position and results of operations are routinely subject to market risk associated with interest rate movements on borrowings and investments and currency rate movements on non-U.S. dollar denominated assets, liabilities, income, and expenses. We utilize cash from operations and short-term borrowings to fund our working capital and investment needs.

Cash and Cash Equivalents

Cash and cash equivalents are normally invested in short-term financial instruments that will be used in operations within 90 days of the balance sheet date. Because of the short-term nature of these instruments, changes in interest rates would not materially affect the fair value of these financial instruments.

Interest Rates

Our credit facility bears interest at a floating rate equal to the prime rate or LIBOR, plus a calculated spread based on our average excess availability. As of August 1, 2020, we had \$250.8 million in borrowings under our credit facility. A 10% change in the prime rate or LIBOR interest rates would not have had a material impact on our interest expense.

Foreign Assets and Liabilities

Assets and liabilities outside the United States are primarily located in Canada and Hong Kong. Our investments in our Canadian and Hong Kong subsidiaries are considered long-term. As of August 1, 2020, net assets in Canada and Hong Kong were approximately \$29.8 million and \$19.1 million, respectively. A 10% increase or decrease in the Canadian and Hong Kong exchange rates would increase or decrease the corresponding net investment by approximately \$3.0 million and \$1.9 million, respectively. All changes in the net investment of our foreign subsidiaries are recorded in other comprehensive income as unrealized gains or losses.

As of August 1, 2020, we had approximately \$29.5 million of our cash and cash equivalents held in foreign countries, of which approximately \$6.4 million was in Canada, approximately \$17.9 million was in Hong Kong, and approximately \$5.2 million was in other foreign countries.

Foreign Operations

We have exchange rate exposure primarily with respect to certain revenues and expenses denominated in Canadian dollars. As a result, fluctuations in exchange rates impact the amount of our reported sales and expenses. Assuming a 10% change in foreign exchange rates, Year-To-Date 2020 net sales could have decreased or increased by approximately \$5.0 million, and total costs and expenses could have decreased or increased by approximately \$9.6 million. Additionally, we have foreign currency denominated receivables and payables that when settled, result in transaction gains or losses. At August 1, 2020, we had foreign currency denominated receivables and payables, including inter-company balances, of \$12.5 million and \$5.0 million, respectively.

We import a vast majority of our merchandise from foreign countries. Consequently, any significant or sudden change in these foreign countries' political, foreign trade, financial, banking or currency policies and practices, or the occurrence of significant labor unrest, could have a material adverse impact on our financial position, results of operations, and cash flows.

m 4. CONTROLS AND PROCEDURES.

Evaluation of Disclosure Controls and Procedures

Disclosure controls and procedures are designed only to provide "reasonable assurance" that the controls and procedures will meet their objectives. A control system, no matter how well designed and operated, can provide only reasonable, not absolute, assurance that the objectives of the control system are met. Further, the design of a control system must reflect the fact that there are resource constraints, and the benefits of controls must be considered relative to their costs. Because of the inherent limitations in all control systems, no evaluation of controls can provide absolute assurance that all control issues and instances of fraud, if any, within our Company have been detected.

Management, including our Chief Executive Officer and President and our Chief Operating Officer and Chief Financial Officer, evaluated the effectiveness of our disclosure controls and procedures as defined in Rule 13a-15(e) of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), as of August 1, 2020. Based on that evaluation, our Chief Executive Officer and President and our Chief Operating Officer and Chief Financial Officer concluded that our disclosure controls and procedures were effective at the reasonable assurance level, as of August 1, 2020, to ensure that all information required to be disclosed in the reports that we file or submit under the Exchange Act is recorded, processed, summarized, and reported within the time periods specified in SEC rules and forms and is accumulated and communicated to our management, including our principal executive, principal accounting, and principal financial officers, or persons performing similar functions, as appropriate to allow timely decisions regarding required disclosure.

Changes in Internal Control over Financial Reporting

There have been no changes in our internal control over financial reporting that occurred during our most recently completed fiscal quarter to which this report relates that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

PART II - OTHER INFORMATION

Item 1. LEGAL PROCEEDINGS.

Certain legal proceedings in which we are involved are discussed in Note 10 to the consolidated financial statements and Part I, Item 3 of our Annual Report on Form 10-K for the year ended February 1, 2020. See Note 10 to the accompanying consolidated financial statements for a discussion of the recent developments concerning our legal proceedings.

Item 1A. RISK FACTORS.

There were no material changes to the risk factors disclosed in Item 1A of Part I in our Annual Report on Form 10-K for the year ended February 1, 2020 and in Item 1A of Part II in our Quarterly Report on Form 10-Q for the quarter ended May 2, 2020 other than set forth below:

The COVID-19 pandemic has significantly disrupted, and is expected to continue to significantly disrupt, our business, which in turn could have a material adverse effect on our business, financial condition, and results of operations.

In December 2019, there was an outbreak of a new strain of coronavirus (“COVID-19”) that began in Wuhan, China and has since spread to the other regions of the world. In March 2020, the World Health Organization declared COVID-19 a global pandemic and the President of the United States declared a national emergency. Federal, state, and local governments and private entities mandated, and continue to mandate, various restrictions, including closures of businesses and other activities, travel restrictions, restrictions on public gatherings, stay at home orders and advisories, quarantining of people who may have been exposed to the virus, and the adoption of remote or hybrid learning models for schools. The COVID-19 pandemic has significantly negatively affected the global economy, significantly disrupted global supply chains, and created significant disruption of the financial and retail markets, including a significant disruption in consumer demand for children’s clothing and accessories.

The COVID-19 pandemic has had, and will likely continue to have, a significant adverse effect on our business, financial condition, and results of operations. For example:

- In March 2020, for the safety of customers and employees, we suspended retail store operations in the U.S. and Canada, which has had a significant adverse effect on the results of operations and the financial condition of our business. On May 19, 2020 the Company reopened stores in ten states, and reopened the majority of the remaining stores during the last two weeks of June. As of August 1, 2020, the Company had 771 of its 824 stores open to the public. The decision to reopen stores is driven by a number of factors, including evaluating the safety of the Company’s customers and employees, as well as an evaluation of guidance provided by the federal, state, and local governments.
- As a result of COVID-19, the Company has experienced, and will likely continue to experience, reductions and volatility in demand for its retail products, including as a result of customers not being able to purchase merchandise due to illness, quarantine, or government or self-imposed restrictions placed on the Company’s stores’ operations. Additionally, social distancing measures imposed by state and local governments and changes in consumer spending behaviors (including because of the adoption of remote or hybrid learning models by schools) due to COVID-19 have adversely impacted, and are likely to continue to adversely impact, traffic in stores and sales, and such actions have resulted, and are likely to continue to result, in a significant loss of sales and profit.
- The Company has experienced, and will likely continue to experience, significant temporary or long-term disruptions in its global supply chain, as the outbreak has resulted in travel disruptions and has significantly adversely impacted, and will likely continue to impact, manufacturing and distribution throughout the world. The receipt of products or raw material sourced from impacted areas has been, and will likely continue to be, slowed or disrupted, which has adversely impacted, and will likely continue to adversely impact, the fulfillment of merchandise orders from the Company’s vendors.
- As a result of actions taken by the Company in response to the COVID-19 pandemic, including the implementation of enhanced safety protocols at its Alabama distribution center designed to safeguard its associates, the Company has experienced, and will likely continue to experience, a significant reduction in the volume of product which it is able to ship to stores and to e-commerce customers from that distribution center. These safety protocols include social distancing measures, reorganized work stations, and staggered shifts to limit the number of associates in the facility at one time.

- In response to increased digital demand, including as a result of the COVID-19 pandemic, the Company increased and will continue to increase the utilization of its third-party logistics provider to further support both our U.S. and Canadian e-commerce operations. This increased utilization may result in higher fulfillment costs for the Company.

These measures, other measures taken in response to the COVID-19 pandemic, and/or the significant disruptions caused by the COVID-19 pandemic may have a material adverse effect on our business, financial condition, and results of operations.

The Company cannot foresee whether the outbreak of COVID-19 will be effectively contained, nor can it predict the severity and duration of its impact. As such, impacts of COVID-19 on the Company are highly uncertain, and the Company will continue to assess the financial impacts. The significant disruption to the global economy and to the Company's business may lead to additional triggering events that may indicate that the carrying value of certain assets, including inventories, long-lived assets, and intangibles may not be recoverable. The situation is changing rapidly and future material impacts may materialize that are not yet known.

If our landlords should suffer financial difficulty or if we are unable to successfully negotiate acceptable lease terms, including resulting from actions taken by the Company in response to the COVID-19 pandemic, it could have a material adverse effect on our business, financial position, results of operations, and cash flows.

If any of our landlords or their substantial tenants, such as anchor department stores, should suffer financial difficulty, it could render our landlords unable to fulfill their duties under our lease agreements and/or could render certain malls to experience reduced customer traffic. Such duties include providing a sufficient number of mall co-tenants, common area maintenance, utilities, and payment of real estate taxes. While we have certain remedies under our lease agreements, the loss of business that could result if a shopping center should close or if customer traffic were to significantly decline as a result of lost tenants or improper care of the facilities or due to macroeconomic effects, including COVID-19 (novel coronavirus), could have a material adverse effect on our financial position, results of operations, and cash flows.

The leases for a substantial number of our retail stores come up for renewal each year. If we are unable to continue to negotiate acceptable lease and renewal terms, it could have a material adverse effect on our financial position, results of operations, and cash flow.

In response to the COVID-19 pandemic, the Company took actions to preserve its financial flexibility, including the temporary suspension of rent payments on all of its U.S. and Canadian retail stores during the first quarter of fiscal 2020. The Company resumed rent payments on a modified basis as the stores began to re-open in the Second Quarter 2020. The Company is continuing discussions with its landlords regarding the suspended rent payments and the modified rent payments. The failure of the Company to negotiate satisfactory terms regarding such payments, or the successful prosecution of lawsuits by its landlords against the Company for the full payment of such payments and/or evictions, could have a material adverse effect on the Company's results of operations, liquidity position, and cash flows.

Item 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS.

In March 2018, the Board of Directors authorized a \$250 million share repurchase program (the "2018 Share Repurchase Program"). Under the Share Repurchase Program, the Company may repurchase shares on the open market at current market prices at the time of purchase or in privately negotiated transactions. The timing and actual number of shares repurchased under the programs will depend on a variety of factors including price, corporate and regulatory requirements, and other market and business conditions. We may suspend or discontinue the program at any time, and may thereafter reinstitute purchases, all without prior announcement.

The following table provides a month-by-month summary of our share repurchase activity during the Second Quarter 2020:

| Period | Total Number of Shares Purchased | Average Price Paid per Share | Total Number of Shares Purchased as Part of Publicly Announced Plans or Programs | Approximate Dollar Value (in thousands) of Shares that May Yet Be Purchased Under the Plans or Programs |
|-------------------------------|---|-------------------------------------|---|--|
| 5/3/20-5/30/20 ⁽¹⁾ | 28,655 | \$ 29.56 | 28,655 | \$ 92,958 |
| 5/31/20-7/4/20 ⁽²⁾ | 196 | 46.22 | 196 | 92,949 |
| 7/5/20-8/1/20 ⁽³⁾ | 1,255 | 32.96 | 1,255 | 92,907 |
| Total | 30,106 | \$ 29.81 | 30,106 | \$ 92,907 |

⁽¹⁾ Consists of 28,655 shares withheld to cover taxes in conjunction with the vesting of stock awards.

⁽²⁾ Consists of 196 shares withheld to cover taxes in conjunction with the vesting of stock awards.

⁽³⁾ Consists of 1,255 shares withheld to cover taxes in conjunction with the vesting of stock awards.

m 6. Exhibits.

The following exhibits are filed with this Quarterly Report on Form 10-Q:

| | |
|-------------------------|---|
| 31.1(+) | Certificate of Principal Executive Officer pursuant to Section 302 of the Sarbanes Oxley Act of 2002. |
| 31.2(+) | Certificate of Principal Financial Officer pursuant to Section 302 of the Sarbanes Oxley Act of 2002. |
| 32(+) | Certification pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002. |
| 101.INS* | XBRL Instance Document. |
| 101.SCH* | XBRL Taxonomy Extension Schema. |
| 101.CAL* | XBRL Taxonomy Extension Calculation Linkbase. |
| 101.DEF* | XBRL Taxonomy Extension Definition Linkbase. |
| 101.LAB* | XBRL Taxonomy Extension Label Linkbase. |
| 101.PRE* | XBRL Taxonomy Extension Presentation Linkbase. |

(+) Filed herewith.

(*) Compensation arrangement.

* Pursuant to Rule 406T of Regulation S-T, these interactive data files are deemed not filed or part of a registration statement or prospectus for purposes of Sections 11 or 12 of the Securities Act of 1933 or Section 18 of the Securities Exchange Act of 1934 and otherwise are not subject to liability.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this Report to be signed on its behalf by the undersigned, thereunto duly authorized.

THE CHILDREN'S PLACE, INC.

Date: September 3, 2020

By: /S/ JANE T. ELFERS
JANE T. ELFERS
Chief Executive Officer and President
(Principal Executive Officer)

Date: September 3, 2020

By: /S/ ROBERT HELM
ROBERT HELM
Senior Vice President, Finance and Inventory Management
(Principal Accounting Officer)

**Certificate of Principal Executive Officer pursuant to
Section 302 of the Sarbanes-Oxley Act of 2002**

I, Jane T. Elfers, certify that:

1. I have reviewed this quarterly report on Form 10-Q of The Children's Place, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officers and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing equivalent functions):
 - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: September 3, 2020

By: /S/ JANE T. ELFERS

JANE T. ELFERS
*Chief Executive Officer and President
(Principal Executive Officer)*

**Certificate of Principal Financial Officer pursuant to
Section 302 of the Sarbanes-Oxley Act of 2002**

I, Michael Scarpa, certify that:

1. I have reviewed this quarterly report on Form 10-Q of The Children's Place, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officers and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing equivalent functions):
 - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: September 3, 2020

By: /S/ MICHAEL SCARPA

MICHAEL SCARPA
*Chief Operating Officer and Chief Financial Officer
(Principal Financial Officer)*

**Certification pursuant to 18 U.S.C. Section 1350, as adopted pursuant
to Section 906 of the Sarbanes-Oxley Act of 2002**

I, Jane T. Elfers, Chief Executive Officer and President of The Children's Place, Inc. (the "Company"), pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, do hereby certify that to my knowledge:

1. The Quarterly Report of the Company on Form 10-Q for the quarter ended August 1, 2020 fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
2. The information contained in such quarterly report fairly presents, in all material respects, the financial condition and results of operations of the Company.

IN WITNESS WHEREOF, I have executed this Certification this 3rd day of September, 2020.

By: /S/ JANE T. ELFERS
Chief Executive Officer and President
(Principal Executive Officer)

I, Michael Scarpa, Chief Operating Officer and Chief Financial Officer of The Children's Place, Inc. (the "Company"), pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, do hereby certify that to my knowledge:

1. The Quarterly Report of the Company on Form 10-Q for the quarter ended August 1, 2020 fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
2. The information contained in such quarterly report fairly presents, in all material respects, the financial condition and results of operations of the Company.

IN WITNESS WHEREOF, I have executed this Certification this 3rd day of September, 2020.

By: /S/ MICHAEL SCARPA
Chief Operating Officer and Chief Financial Officer
(Principal Financial Officer)

This certification accompanies the Quarterly Report on Form 10-Q of The Children's Place, Inc. for the quarter ended August 1, 2020 pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 and shall not, except to the extent required by the Sarbanes-Oxley Act of 2002, be deemed filed by the Company for purposes of Section 18 of the Securities Exchange Act of 1934, as amended.

A signed original copy of this written statement required by Section 906 of the Sarbanes Oxley Act of 2002 has been provided to the Company and will be retained by the Company and furnished to the Securities and Exchange Commission and its staff upon request.