# **UNITED STATES** SECURITIES AND EXCHANGE COMMISSION **WASHINGTON, DC 20549**

#### FORM 8-K

# **CURRENT REPORT** Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of report (Date of earliest event reported): November 19, 2009

### THE CHILDREN'S PLACE RETAIL STORES, INC.

(Exact Name of Registrants as Specified in Their Charters)

Delaware

(State or Other Jurisdiction of Incorporation)

0-23071 31-1241495 (Commission File Number) (IRS Employer Identification No.) 915 Secaucus Road, Secaucus, New Jersey 07094

(Address of Principal Executive Offices)

(Zip Code)

(201) 558-2400

(Registrant's Telephone Number, Including Area Code)

# Not Applicable

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425) 0
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12) o
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

#### Item 2.02 Results of Operations and Financial Condition

On November 19, 2009, The Children's Place Retail Stores, Inc. (the "Company") issued a press release containing results for the Company's third fiscal quarter and fiscal year-to-date ended October 31, 2009. A copy of the press release is being furnished as Exhibit 99.1 to this Current Report on Form 8-K.

The information in this report is being furnished pursuant to Item 2.02 of Form 8-K, insofar as it discloses historical information regarding the Company's results of operations and financial condition as of and for the third fiscal quarter and fiscal year-to-date ended October 31, 2009. In accordance with General Instructions B.2 of Form 8-K, the information in this Current Report on Form 8-K, including Exhibit 99.1, shall not be deemed "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liability of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, except as shall be expressly set forth by specific reference in such a filing.

#### Forward Looking Statements

This Current Report on Form 8-K, including Exhibit 99.1, contains forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements typically are identified by use of terms such as "may," "will," "should," "plan," "expect," "anticipate," "estimate" and similar words, although some forward-looking statements are expressed differently. Forward-looking statements represent our management's judgment regarding future events. Although the Company believes that the expectations reflected in such forward-looking statements are reasonable, the Company can give no assurance that such expectations will prove to be correct. All statements other than statements of historical fact included in this Current Report on Form 8-K are forward-looking statements. The Company cannot guarantee the accuracy of the forward-looking statements, and you should be aware that the Company's actual results could differ materially from those contained in the forward-looking statements due to a number of factors, including the statements under the heading "Risk Factors" contained in the Company's filings with the Securities and Exchange Commission.

#### Item 9.01 Financial Statement and Exhibits.

#### (d) Exhibits

Exhibit 99.1 Press release, dated November 19, 2009 (Exhibit 99.1 is furnished as part of this Current Report on Form 8-K).

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: November 19, 2009

# THE CHILDREN'S PLACE RETAIL STORES, INC.

By: /s/ Susan J. Riley

Name: Susan J. Riley

Title: Executive Vice President, Finance and Administration



#### FOR IMMEDIATE RELEASE

### THE CHILDREN'S PLACE REPORTS THIRD QUARTER 2009 FINANCIAL RESULTS

Secaucus, New Jersey – November 19, 2009 – The Children's Place Retail Stores, Inc. (Nasdaq: PLCE) today reported financial results for the third quarter and fiscal year-to-date 2009. Results from continuing operations for the third quarter and fiscal year-to-date periods ended October 31, 2009 and November 1, 2008 are based on The Children's Place business only. The Disney Store North America ("DSNA") business has been classified as discontinued operations in accordance with generally accepted accounting principles ("GAAP") reflecting the Company's decision to exit the business.

#### Third Quarter

- · Net sales from continuing operations for the third quarter of 2009 increased 3% to \$463.2 million, compared to \$450.6 million in the third quarter of 2008.
- · Comparable retail sales, which include online sales, declined 2% in the third quarter of 2009 following a 4% increase during the same period last year.
- · Income from continuing operations was \$38.2 million, or \$1.38 per diluted share, in the third quarter of 2009, compared to \$28.4 million, or \$0.96 per diluted share, in the third quarter of 2008.
- · Net income, which includes the impact of discontinued operations, was \$37.8 million in the third quarter of 2009, or \$1.37 per diluted share, compared to \$24.1 million, or \$0.81 per diluted share, in the third quarter of 2008.
- · Inventory per square foot increased 3% at the end of the third quarter of 2009 compared to the third quarter of 2008.
- · At the end of the third quarter of 2009, the Company had a cash balance of \$104.4 million and no bank borrowings.
- · During the third quarter of 2009, the Company opened 13 stores, and ended with 950 stores.

#### Fiscal Year-to-Date

- · Net sales from continuing operations were \$1,180.8 million for fiscal year-to-date 2009, a 1% decline compared to \$1,188.9 million for the same period of the prior year.
- · Comparable retail sales declined 3% year-to-date 2009 following a 6% increase last year.
- · Income from continuing operations was \$54.7 million, or \$1.88 per diluted share, fiscal year-to-date 2009, compared to \$50.6 million, or \$1.72 per diluted share, last year. The Company's fiscal year-to-date income from continuing operations includes the following items which the Company deems to be unusual or one-time in nature:
  - o In fiscal 2009, gains included a \$4.8 million income tax benefit from excess foreign tax credits generated by the repatriation of cash from Canada, a \$4.7 million, pre-tax, favorable settlement of an IRS employment tax audit related to stock options, and a tax benefit of \$4.5 million from the settlement of an IRS income tax audit. These gains were partially offset by \$2.9 million of pre-tax expenses associated with previously announced restructuring programs, \$2.4 million of pre-tax expenses associated with the pre-payment of the Company's term loan, \$2.0 million of pre-tax expenses incurred in connection with the recent proxy contest and an asset impairment charge of \$0.8 million, pre-tax, for an underperforming store that has been open for less than two years.

#### PLCE - Third Quarter 2009 Financial Results

- o In fiscal 2008, gains included \$11.1 million, pre-tax, from transition services income net of variable expenses for services provided to the acquirer of the DSNA business, \$2.3 million, pre-tax, for the sale of a store lease and \$0.2 million, pre-tax, in recovery of legal fees. These gains were partially offset by \$2.4 million, pre-tax, in professional fees associated with the Company's restructuring activities and \$1.3 million, pre-tax, in legal fees related to the Company's 2006 stock-option investigation.
- Excluding the unusual or one-time items mentioned above from both years, adjusted income from continuing operations was \$47.3 million, or \$1.63 per diluted share, fiscal year-to-date 2009, compared to \$44.7 million, or \$1.52 per diluted share, for the same period last year. The income from continuing operations excluding these items is a non-GAAP measure. The Company believes the excluded items are not indicative of the performance of its core business and that by providing this supplemental disclosure to investors it will facilitate comparisons of its past and present performance. A reconciliation of income from continuing operations as reported is included in this press release in Table 3.
- · Net income, which includes the impact of discontinued operations, was \$54.2 million, or \$1.87 per diluted share, fiscal year-to-date 2009, compared to \$43.6 million, or \$1.48 per diluted share, last year.
- · Fiscal year-to-date, the Company has opened 34 stores and closed one.

Chuck Crovitz, interim Chief Executive Officer of The Children's Place commented, "We were pleased to have delivered top-line growth and increased profitability in the third quarter. While the consumer remains cautious, we were encouraged by the increased number of sales transactions as customers responded favorably to our fashionable assortment at value price points. In addition, we were able to protect margins with prudent cost controls and inventory management. Based on our expectation that the consumer will remain price sensitive during the fourth quarter, we plan to offer compelling promotions that are designed to create excitement throughout the holiday season."

#### **Conference Call Information**

The Children's Place will host a conference call to discuss its third quarter results today at 10:00 a.m. Eastern Time. The call will be broadcast live at <a href="http://investor.childrensplace.com">http://investor.childrensplace.com</a>. An audio archive will be available approximately one hour after the conclusion of the call.

#### About The Children's Place Retail Stores, Inc.

The Children's Place Retail Stores, Inc. is a leading specialty retailer of children's merchandise. The Company designs, contracts to manufacture and sells high-quality, value-priced merchandise under the proprietary "The Children's Place" brand name. As of October 31, 2009, the Company owned and operated 950 The Children's Place stores and an online store at <a href="https://www.childrensplace.com">www.childrensplace.com</a>.

This press release may contain certain forward-looking statements regarding future circumstances, including statements relating to our future operating plans and strategies. These forward-looking statements are based upon the Company's current expectations and assumptions and are subject to various risks and uncertainties that could cause actual results to differ materially. Some of these risks and uncertainties are described in the Company's filings with the Securities and Exchange Commission, including in the "Risk Factors" section of its annual report on Form 10-K for the fiscal year ended January 31, 2009. Included among the risks and uncertainties that could cause actual results, events and performance to differ materially are the risk that the Company will be unsuccessful in gauging fashion trends and changing consumer preferences, and the risks resulting from the highly competitive nature of the Company's business and its dependence on consumer spending patterns, which may be affected by the downturn in the economy. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date they were made. The Company undertakes no obligation to release publicly any revisions to these forward-looking statements that may be made to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events. The inclusion of any statement in this release does not constitute an admission by the Company or any other person that the events or circumstances described in such statement are material.

**CONTACT:** The Children's Place Retail Stores, Inc.

Susan Riley, EVP, Finance & Administration, (201) 558-2400

Jane Singer, VP, Investor Relations, (201) 453-6955

(Tables Follow)

# Table 1 THE CHILDREN'S PLACE RETAIL STORES, INC. CONDENSED STATEMENTS OF OPERATIONS (In thousands, except per share amounts) (Unaudited)

		Third Quarter Ended				Fiscal Year-to-Date				
	O	October 31, 2009		November 1, 2008		October 31, 2009		November 1, 2008		
Net sales	\$	463,175	\$	450,623	\$	1,180,752	\$	1,188,864		
Cost of sales		261,348	_	254,239	_	707,099	_	692,839		
Gross profit		201,827		196,384		473,653		496,025		
Selling, general and										
administrative expenses		118,579		126,716		336,565		351,919		
Asset impairment charge		307		954		1,721		1,081		
Depreciation and amortization		18,170	_	17,791	_	53,258	_	53,152		
Income from continuing operations										
before interest and taxes		64,771		50,923		82,109		89,873		
Interest (expense), net		(520)		(1,912	)	(5,250)	_	(2,803)		
Income from continuing operations										
before income taxes		64,251		49,011		76,859		87,070		
Provision for income taxes		26,079	_	20,563	_	22,175	_	36,466		
Income from continuing operations		38,172		28,448		54,684		50,604		
Loss from discontinued operations		(389)		(4,391	)	(440)		(7,018)		
Net income	\$	37,783	\$	24,057	\$	54,244	\$	43,586		
Basic income from continuing										
operations per common share	\$	1.39	\$	0.97	\$	1.90	\$	1.73		
Loss from discontinued operations	Ψ	1.55	Ψ	0.57	Ψ	1.50	Ψ	1.75		
per common share		(0.01)		(0.15	)	(0.02)		(0.24)		
Basic net income per common		(0.01)	-	(0.13	_	(0.02)	-	(0,= .)		
share	\$	1.38	\$	0.82	\$	1.88	\$	1.49		
Basic weighted average common	<u> </u>		÷		Ė		÷			
shares outstanding		27,389		29,364		28,805		29,173		
shares outstanding		27,505		25,504		20,000		23,173		
Diluted income from continuing										
operations per common share	\$	1.38	\$	0.96	\$	1.88	\$	1.72		
Loss from discontinued	<u> </u>	1.55	Ψ.	0.50	Ψ	1.00	Ψ	21.2		
operations per common share		(0.01)		(0.15	)	(0.02)		(0.24)		
Diluted net income per common				<u> </u>		,				
share	\$	1.37	\$	0.81	\$	1.87	\$	1.48		
Diluted weighted average common					=		_			
shares outstanding		27,622		29,726		29,038		29,444		
shares outstanding		27,022		23,720		23,030		23,444		

Note: Amounts may not add due to rounding.

# Table 2 THE CHILDREN'S PLACE RETAIL STORES, INC. CONDENSED BALANCE SHEETS (In thousands)

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(U	naudited)

	 October 31, 2009	January 31, 2009		 November 1, 2008
Cash and investments	\$ 104,364	\$	226,206	\$ 185,980
Accounts receivable	16,739		19,639	24,213
Inventories	250,599		211,227	232,776
Other current assets	87,965		62,518	104,218
Restricted assets in bankruptcy estate of subsidiary				78,971
Total current assets	459,667		519,590	626,158
Property and equipment, net	311,113		318,116	336,921
Other assets, net	 64,536		102,051	 83,230
Total assets	\$ 835,316	\$	939,757	\$ 1,046,309
Current liabilities:				
Revolving credit facility	\$ 	\$		\$ 
Short term portion of term loan			30,000	30,000
Accounts payable	62,612		73,333	79,913
Accrued expenses and				
other current liabilities	104,886		103,662	123,179
Liabilities in bankruptcy estate of subsidiary				107,767
Total current liabilities	 167,498		206,995	340,859
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Long term portion of term loan			55,000	55,000
Other liabilities	114,584		129,883	140,984
Total liabilities	282,082		391,878	536,843
Stockholders' equity	 553,234		547,879	 509,466
Total liabilities and stockholders' equity	\$ 835,316	\$	939,757	\$ 1,046,309
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# Table 3 THE CHILDREN'S PLACE RETAIL STORES, INC. RECONCILIATION OF NON-GAAP FINANCIAL INFORMATION TO GAAP (In millions, except per share amounts) (Unaudited)

	Third Quarter Ended				Fiscal Year-to-Date Ended				
	October 31, 2009		November 1, 2008		October 31, 2009		November 1, 2008		
Income from continuing									
operations net of income taxes	\$	38.2	\$	28.4	\$	54.7	\$	50.6	
Unusual or one-time items pre-tax:									
Gains:									
Favorable settlement of IRS									
employment tax audit related to									
stock options		(0.1)		-		(4.7)		-	
Net transition services income		-		(5.7)		-		(11.1)	
Sale of store lease		-		-		-		(2.3)	
Legal fee recovery		-		(0.2)		-		(0.2)	
Expenses:									
Proxy contest fees		(0.2)		-		2.0		-	
Company restructuring fees		-		-		2.9		2.4	
Prepayment of term loan expenses/									
deferred financing fees		-		-		2.4		-	
Impairment charge		-		-		8.0		-	
Stock option/special investigation fees		-		-		-		1.3	
Aggregate (income) impact of unusual or one-time items		(0.3)		(5.9)		3.4		(9.9)	
Income tax effect of unusual or one-time		· · ·		` ,				` `	
items		0.1		2.4		(1.5)		4.0	
Excess foreign tax credits from									
repatriation of cash		-		-		(4.8)		-	
One-time tax benefit from resolution of									
IRS income tax audit		-		-		(4.5)		-	
Adjusted (gain) impact from unusual or one-time items after taxes		(0.2)		(3.5)		(7.4)		(5.9)	
Adjusted income from continuing									
operations net of income taxes	\$	38.0	\$	24.9	\$	47.3	\$	44.7	
GAAP income from continuing									
operations per common share	\$	1.38	\$	0.96	\$	1.88	\$	1.72	
	_				_				
Adjusted income from continuing									
operations per common share	\$	1.38	\$	0.84	\$	1.63	\$	1.52	
	##	#							

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