## FORM 4

obligations may continue. See Instruction 1(b).

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP Check this box if no longer subject to Section 16. Form 4 or Form 5

OMB APPROVAL									
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hours per response:	0.5								

	. ,				or S	ection	30(h) (	of the Ir	nvestmen	t Con	npany Act	of 1940	)						
Name and Address of Reporting Person*     Fisch Robert					2. Issuer Name and Ticker or Trading Symbol CHILDRENS PLACE RETAIL STORES INC [ PLCE ]								(Ch	Relationshi neck all app X Direc	olicable)	ng Perso	son(s) to Issuer 10% Owner		
(Last) (First) (Middle)						3. Date of Earliest Transaction (Month/Day/Year)									Offic below	er (give title w)		Other (specify below)	
C/O THE CHILDREN'S PLACE RETAIL STORES 500 PLAZA DRIVE						02/04/2013													
(Street) SECAUCUS NJ 07094					4. If A	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line)  X Form filed by One Reporting Person Form filed by More than One Reporting					
(City) (State) (Zip)											Person								
		Tabl	e I - Nor	n-Deriv	ative	Seci	urities	s Acq	uired,	Disp	osed o	f, or	Bene	ficial	ly Own	ed			
Date				e E nth/Day/Year) if		2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A Disposed Of (D) (Instr. 3, 5)			Securi Benefi Owned	5. Amount of Securities Beneficially Owned Following Reported		nership Direct Indirect tr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
									Code	v	Amount	( <i>A</i>	A) or D)	Price	Transa	Transaction(s) (Instr. 3 and 4)			()
Common Stock, par value \$0.10 per share 02/04.						4/2013			A		2,025(	1)	A	\$0	1	17,837		D	
		Та	ble II - [ )								sed of, onvertib				Owned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Da	Date, Transaction Code (Ins					6. Date Ex Expiration (Month/D	n Date	•	7. Title and Amount of Securities Underlying Derivative Security (Instrand 4)		tr. 3	3. Price of Derivative Security Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	Ov Fo Dii or (I)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
													or	hor					

## **Explanation of Responses:**

1. Represents shares of common stock, par value \$0.10 per share, of The Children's Place Retail Stores, Inc. (the "Company"), underlying time restricted stock units granted under the Company's 2011 Equity Incentive Plan (the "Plan") on Monday, February 4, 2013. Such shares are deliverable to the reporting person on the first anniversary of the date of grant, subject to the terms and conditions of the Plan.

Date Exercisable

/s/ James E. Myers, as

Shares

02/05/2013 Attorney-In-Fact for Robert

**Fisch** 

Title

Expiration

Date

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Code V

(A) (D)

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.