UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

SCHEDULE 13G

UNDER THE SECURITIES EXCHANGE ACT OF 1934

(AMENDMENT NO.)*

CHILDREN'S PLACE INC.

(Name of Issuer)

Common

(Title of Class of Securities)

168905107

(CUSIP Number)

December 31, 2020

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

⊠ Rule 13d-1(b)

o Rule 13d-1(c)

o Rule 13d-1(d)

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

(Continued on following page(s))

^{*}The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

1.

2.

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TIAA-CREF Investment Management, LLC

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP

NAME OF REPORTING PERSONS

			(b) o					
3.	SEC US	SE ONLY						
1.	CITIZENSHIP OR PLACE OF ORGANIZATION							
	Delaware							
NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH:								
	5.	SOLE VOTING POWER	356,465					
	6.	SHARED VOTING POWER	0					
	7.	SOLE DISPOSITIVE POWER	356,465					
	8.	SHARED DISPOSITIVE POWER	0					
).	AGGRI	REGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 356,465						
10.	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES 0							
1.	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9							
			2.44%					
12.	TYPE (OF REPORTING PERSON						
			IA					

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(a) o

1.

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NAME OF REPORTING PERSONS

Teachers Advisors, LLC

2.	CHECK	THE APPROPRIATE BOX IF A MEMBER	OF A GROUP	(a) o (b) o				
3.	SEC US	SE ONLY						
1.	CITIZENSHIP OR PLACE OF ORGANIZATION							
	Delaware							
NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH:								
	5.	SOLE VOTING POWER	402,164					
	6.	SHARED VOTING POWER	0					
	7.	SOLE DISPOSITIVE POWER	402,164					
	8.	SHARED DISPOSITIVE POWER	0					
).	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 402,164							
10.	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES 0							
11.	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9							
			2.76%					
12.	TYPE (OF REPORTING PERSON						
			IA					

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Item 1(a). NAME OF ISSUER:

CHILDREN'S PLACE INC.

Item 1(b). ADDRESS OF ISSUER'S PRINCIPAL EXECUTIVE OFFICES:

500 PLAZA DRIVE SECAUCUS, NJ 07094

United States

Items 2(a)-2(c). NAME, ADDRESS OF PRINCIPAL BUSINESS OFFICE, AND CITIZENSHIP OF PERSONS FILING:

TIAA-CREF Investment Management, LLC ("TCIM") 730 Third Avenue

New York, NY 10017-3206 Citizenship: Delaware

Teachers Advisors, LLC ("TAL")

730 Third Avenue

New York, NY 10017-3206 Citizenship: Delaware

Item 2(d). TITLE OF CLASS OF SECURITIES:

Common Stock

Item 2(e). CUSIP NUMBER: 168905107

Item 3. IF THIS STATEMENT IS FILED PURSUANT TO RULES 13d-1(b), OR 13d-2(b) or (c), CHECK WHETHER THE PERSON

FILING IS A:

13G Page 5 of 8 **TCIM** Broker or dealer registered under Section 15 of the Exchange Act. (a) o (b) Bank as defined in Section 3(a)(6) of the Exchange Act. 0 Insurance Company as defined in Section 3(a)(19) of the Exchange Act. (c) 0 Investment Company registered under Section 8 of the Investment Company Act of 1940. (d) 0 \times An investment adviser in accordance with Rule 13d-1(b)(1)(ii)(E). (e) (f) An employee benefit plan or endowment fund in accordance with Rule 13d-1(b)(1)(ii)(F). 0 A parent holding company or control person in accordance with Rule 13d-1(b)(1)(ii)(G). (g) 0 A savings association as defined in Section 3(b) of the Federal Deposit Insurance Act. (h) 0 A church plan that is excluded from the definition of an investment company under Section 3(c)(14) of the Investment Company Act of (i) 0 (j) 0 Group, in accordance with Rule 13d-1(b)(1)(ii)(J). TAL Broker or dealer registered under Section 15 of the Exchange Act. (a) 0 Bank as defined in Section 3(a)(6) of the Exchange Act. (b) 0 Insurance Company as defined in Section 3(a)(19) of the Exchange Act. (c) 0 Investment Company registered under Section 8 of the Investment Company Act of 1940. (d) 0 \boxtimes An investment adviser in accordance with Rule 13d-1(b)(1)(ii)(E). (e)

(f) An employee benefit plan or endowment fund in accordance with Rule 13d-1(b)(1)(ii)(F). 0

A parent holding company or control person in accordance with Rule 13d-1(b)(1)(ii)(G). (g) 0

A savings association as defined in Section 3(b) of the Federal Deposit Insurance Act. (h) 0

A church plan that is excluded from the definition of an investment company under Section 3(c)(14) of the Investment Company Act of (i) 0

Group, in accordance with Rule 13d-1(b)(1)(ii)(J). (j) o

If this statement is filed pursuant to Rule 13d-1(c), check this box. o

Item 4. **OWNERSHIP**

(a) Aggregate amount beneficially owned: 758,629 (See Exhibit A attached)

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(b) Percent of class: 5.20%

(c) Number of shares as to which person has:

	TCIM	<u>TAL</u>
Sole Voting Power:	356,465	402,164
Shared Voting Power:	0	0
Sole Dispositive Power:	356,465	402,164
Shared Dispositive Power:	0	0

Item 5. OWNERSHIP OF FIVE PERCENT OR LESS OF A CLASS.

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following o.

Item 6. OWNERSHIP OF MORE THAN FIVE PERCENT ON BEHALF OF ANOTHER PERSON.

See Exhibit A attached

Item 7. IDENTIFICATION AND CLASSIFICATION OF THE SUBSIDIARY WHICH ACQUIRED THE SECURITY BEING REPORTED ON BY THE PARENT HOLDING COMPANY.

Not Applicable

Item 8. IDENTIFICATION AND CLASSIFICATION OF MEMBERS OF THE GROUP.

Not Applicable

Item 9. NOTICE OF DISSOLUTION OF GROUP.

Not Applicable

Item 10. CERTIFICATIONS.

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired and are held in the ordinary course of business and were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect, other than activities solely in connection with nomination under §240.14a-11

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SIGNATURE.

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: February 12, 2021

TIAA-CREF INVESTMENT MANAGEMENT, LLC

By: <u>/s/ Stuart R. Brunet</u> Stuart Brunet, Managing Director, Chief Compliance Officer

TEACHERS ADVISORS, LLC

By: <u>/s/ Stuart R. Brunet</u> Stuart Brunet, Managing Director, Chief Compliance Officer 13G

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EXHIBIT A

ITEM 6. OWNERSHIP.

TIAA-CREF Investment Management, LLC ("TCIM") is the investment adviser to the College Retirement Equities Fund ("CREF"), a registered investment company, and may be deemed to be a beneficial owner of 356,465 shares of Issuer's common stock owned by CREF. Teachers Advisors, LLC ("TAL") is the investment adviser to three registered investment companies, TIAA-CREF Funds ("Funds"), TIAA-CREF Life Funds ("Life Funds"), and TIAA Separate Account VA-1 ("VA-1"), as well as one or more separately managed accounts of Advisors (collectively, the "Separate Accounts"), and may be deemed to be a beneficial owner of 402,164 shares of Issuer's common stock owned separately by Funds, Life Funds, VA-1, and/or the Separate Accounts. These shares were acquired in the ordinary course of business, and not with the purpose or effect of changing or influencing control of the Issuer.